

NBA FINALS 2021

Presented by  YouTubeTV



TUE. 7/6

GAME 1



9:00 PM ET

ESPN
(RADIO)

NBA FINALS 2021 PRESENTED BY YOUTUBE TV *BY THE NUMBERS*

– Milwaukee and Phoenix Meet in Quest for Long-Sought NBA Championship –

The National Basketball Association will crown its 75th champion when the Eastern Conference Champion Milwaukee Bucks meet the Western Conference Champion Phoenix Suns in the NBA Finals 2021 presented by YouTube TV beginning Tuesday, July 6 at 9 p.m. ET, airing on ABC and ESPN Radio in the United States and on Sportsnet, RDS and TSN in Canada. This year's Finals will reach fans live in 215 countries and territories in 59 languages on their televisions, computers, mobile devices and tablets.

Here is a by-the-numbers look at NBA Finals 2021 presented by YouTube TV:



MILWAUKEE BUCKS VS. PHOENIX SUNS

- **1** – The Suns are seeking the **first** NBA championship in franchise history.
- **3** – Milwaukee and Phoenix are both appearing in the NBA Finals for the **third** time.
- **11** – The Suns have made the NBA Finals in their first playoff appearance in **11** years.
- **28** – Phoenix last competed in the NBA Finals **28** years ago (1993), when Naismith Memorial Basketball Hall of Famer Charles Barkley and the Suns lost to Michael Jordan and the Chicago Bulls in six games.
- **47** – The Bucks last competed in the NBA Finals **47** years ago (1974), when they lost to the Boston Celtics in Game 7 in Milwaukee after winning Game 6 in double overtime in Boston.
- **50** – Milwaukee won its only NBA championship **50** years ago (1971), when Naismith Memorial Basketball Hall of Famers Kareem Abdul-Jabbar and Oscar Robertson led the Bucks to a four-game sweep of the Baltimore Bullets.
- **1968** – The Bucks and Suns both joined the NBA in **1968**.
- **1969** – Phoenix and Milwaukee participated in a coin flip to determine which team would receive the No. 1 overall pick in the **1969** NBA Draft. The Bucks won the coin flip and used the top pick to select Kareem Abdul-Jabbar, who helped lead them to an NBA championship two years later.
- **1978** – The Bucks and Suns played each other in the first round of the **1978** NBA Playoffs, a best-of-three series won by Milwaukee 2-0.
- **1,829** – The distance between Phoenix Suns Arena and Milwaukee's Fiserv Arena is approximately **1,829** miles.





PLAYERS, COACHES AND EXECUTIVES

- **1** – The Suns’ Jae Crowder is the **one** player on either team who has played in the NBA Finals, competing with the Miami Heat in the 2020 Finals.
- **3** – Phoenix’s Devin Booker and Milwaukee’s Jrue Holiday and Khris Middleton are **three** of the 12 players who have been selected to play for the U.S. Olympic Men’s Basketball Team at the Tokyo Olympics.
- **4** – Bucks head coach Mike Budenholzer won **four** NBA championships as an assistant coach with the San Antonio Spurs.
- **5** – Milwaukee’s P.J. Tucker played **five** seasons with the Suns from 2012-17.
- **7** – Phoenix General Manager James Jones, the 2020-21 NBA Basketball Executive of the Year, advanced to the NBA Finals in each of his last **seven** seasons as a player.
- **12** – Milwaukee’s Giannis Antetokounmpo is one of **12** players to win the Kia NBA Most Valuable Player Award in back-to-back seasons, accomplishing the feat in the 2018-19 and 2019-20 seasons.
- **16** – In his **16th** season, the Suns’ Chris Paul has reached the NBA Finals for the first time.
- **23** – Phoenix’s Deandre Ayton, a standout in his first NBA Playoffs, celebrates his **23rd** birthday on July 23 – one day after a potential Game 7 in the NBA Finals.
- **34** – Bucks General Manager Jon Horst, the 2018-19 NBA Basketball Executive of the Year, was named to his current position at age **34** in 2017.
- **70** – Devin Booker scored **70** points against the Boston Celtics on March 24, 2017.
- **2017** – Suns head coach Monty Williams won the [inaugural Sager Strong Award](#) in **2017**.



NBA FINALS BROADCAST IN THE UNITED STATES

- **2** – Doris Burke returns for her **second** time as a game analyst for the NBA Finals when she joins play-by-play voice Marc Kestecher and fellow analyst Jon Barry for ESPN Radio’s coverage. Last year, Burke made history when she became the first women to serve as a game analyst on any platform for the event.
- **13** – ABC/ESPN’s broadcast team of Mike Breen, Jeff Van Gundy and Mark Jackson will work The Finals together for the **13th** time.
- **15** – Jeff Van Gundy will provide analysis for his **15th** consecutive NBA Finals, which is the most for a television analyst covering the event.
- **16** – Naismith Memorial Basketball Hall of Famer Mike Breen will call his **16th** straight NBA Finals – the most by any NBA play-by-play commentator.
- **19** – ESPN will produce The Finals on ABC for the **19th** consecutive year.





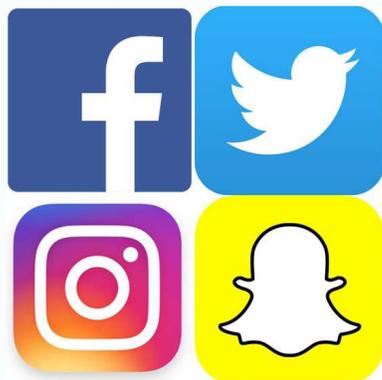
NBA FINALS AROUND THE WORLD

- **2/4** – The Suns feature **two** former Basketball Without Borders (BWB) campers: Deandre Ayton (Bahamas; BWB Global 2016) and Dario Šarić (Croatia; BWB Europe 2010). This will mark the **fourth** straight NBA Finals with at least one former BWB camper.
- **7** – **Seven** international players representing six countries are on Finals rosters. Bucks: Giannis Antetokounmpo (Greece), Thanasis Antetokounmpo (Greece), Mamadi Diakite (Guinea), and Axel Toupane (France). Suns: Deandre Ayton (Bahamas), Abdel Nader (Egypt) and Dario Šarić (Croatia).
- **8** – **Eight** international television networks – from Australia, Brazil, China, Mexico, Serbia and Spain – will be conducting onsite commentary at The Finals.
- **9** – The Spurs' 2014 NBA Championship team featured a record **nine** international players during the playoffs.
- **27** – There has been at least one international player in The Finals for the past **27** years.



NBA DIGITAL

- **4** – **Four** is the total number of Bill Russell NBA Finals MVP awards won by NBA TV analysts Isiah Thomas (1990) and Shaquille O'Neal (2000, 2001 and 2002), who will be covering this year's series.



NBA SOCIAL MEDIA

- **22.8M** – Giannis Antetokounmpo has generated over **22.8 million** engagements on his Instagram account this season, ranking fourth among all current NBA players.
- **57.4M** – The NBA Instagram account surpassed **57 million** followers during the 2021 NBA Playoffs.
- **100M** – Content including Suns star Devin Booker has generated nearly **100 million** views across NBA social platforms this postseason. Since the start of the playoffs, Booker has gained the second-most followers of any player in the league on Instagram (+914,000), behind only LeBron James.
- **225M** – Throughout the 2021 NBA Playoffs, the NBA YouTube account has generated more than **225 million** video views.
- **1.4B** – The NBA Instagram channel has generated **1.4 billion** views throughout the 2021 NBA Playoffs, the second most for an account on the platform during that time.





NBA CARES

- **1** – The **first** [Kareem Abdul-Jabbar Social Justice Champion Award](#) was presented recently to Carmelo Anthony of the Portland Trail Blazers. The four other finalists were Harrison Barnes of the Sacramento Kings, Tobias Harris of the Philadelphia 76ers, Jrue Holiday of the Bucks and Juan Toscano-Anderson of the Golden State Warriors.
- **2** – Both the Phoenix Suns and Milwaukee Bucks will leave a lasting impact in their communities, unveiling **two** new live, learn and play spaces together with State Farm and Kaiser Permanente. The Suns will unveil a refurbished basketball court at the Maryvale Community Center while the Bucks will renovate a recreational room at the Running Rebels Community Organization. Through NBA Cares, the NBA family has created more than 1,675 live, learn and player spaces around the world.
- **29** – Fiserv Forum and Phoenix Suns Arena are both certified as sensory inclusive venues, providing permanent accommodations within their arenas to be accessible to and inclusive of the one in six individuals in the United States living with sensory needs. All **29** NBA arenas have taken steps to be inclusive of fans and families with sensory needs.

