

facebook

How Africa cheered AFCON 2019 on Facebook



Football fans across the continent chose Facebook to share their passion and excitement

*Global conversation measured from 21st of June when AFCON started and until 16th of July 2019.

More than **10 million people globally connected** on Facebook around AFCON 2019 since the championship began generating **over 30 million interactions** (likes, reactions, comments, replies, shares). The day that got most people engaged on Facebook so far was **14th of July, the day of the semi finals**.



10 million people globally connected



Over 30 million interactions



Most engagements: 14th July

MOST DISCUSSED PLAYERS:



Riyad Mahrez



Mohamed Salah



Sadio Mane



Wilfried Zaha



Odion Ighalo

MOST DISCUSSED NATIONAL TEAMS



Nigeria



Senegal



Algeria



South Africa



Tunisia

COUNTRIES WHO DISCUSSED AFCON THE MOST:

(ranked by total number of people in that country who engaged on Facebook around AFCON):



Nigeria



South Africa



Ghana



Algeria



Senegal



Egypt, the country who hosted the championship was the 6th most engaged in the conversation