

BANITOO

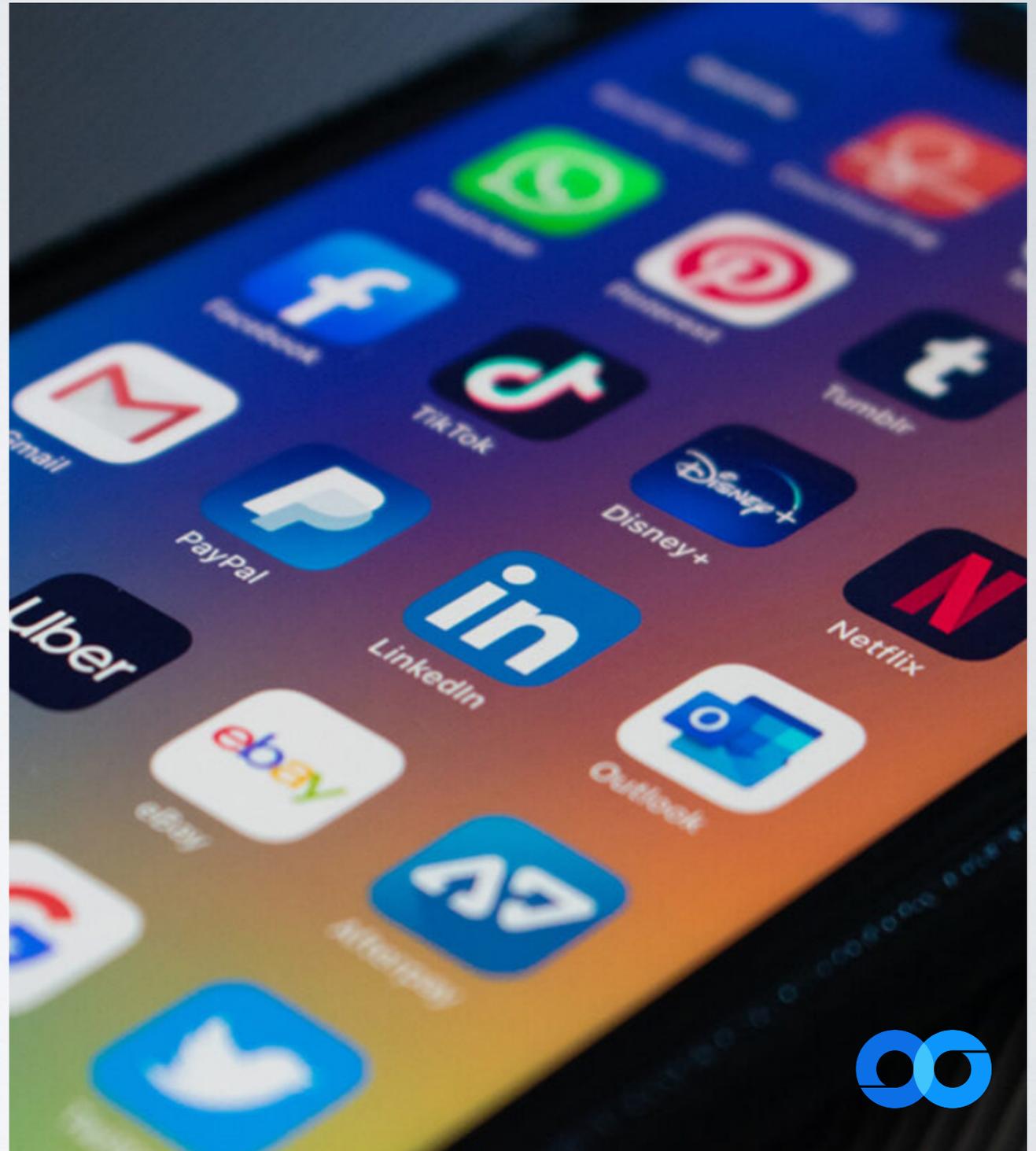
2022

Bantoo is a unique 360-degree solution bringing together social media and communication tools with holistic entertainment, including VOD, video sharing, music streaming and content sales as well as new payment solutions and premier e-commerce sites.

BACKGROUND

Europe and Africa do not have a global holistic social media or entertainment platform such as Facebook, Instagram, Twitter, TikTok, Telegram, Signal, WeChat, VKontakt, nor a global streaming platform comparable to Netflix, Disney Plus, Amazon and even less, a global site for e-commerce at the level of Amazon, Ebay, AliExpress, Walmart etc.

The new Bantoo SOLUTION combines communication tools with entertainment and e-commerce in one single ecosystem within the framework of a circular economy, thanks to a payment solution adapted to both Western payment systems and the expanding African market.

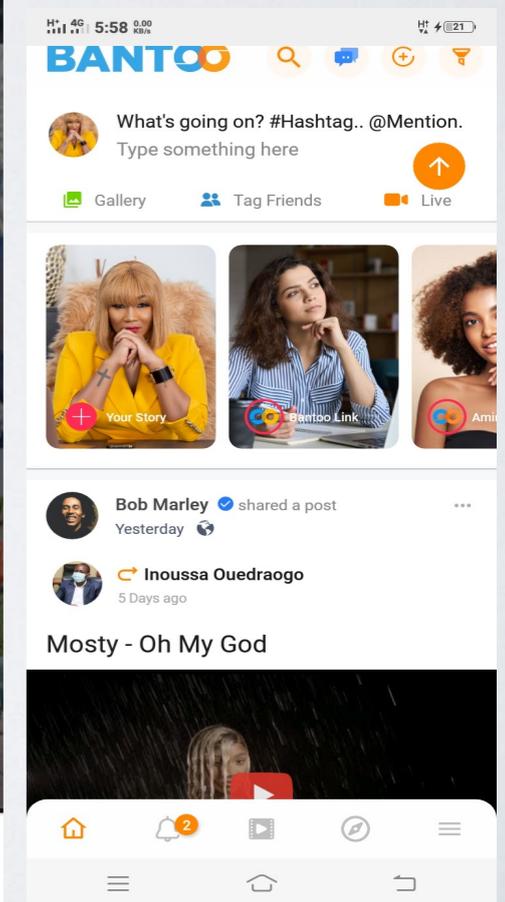
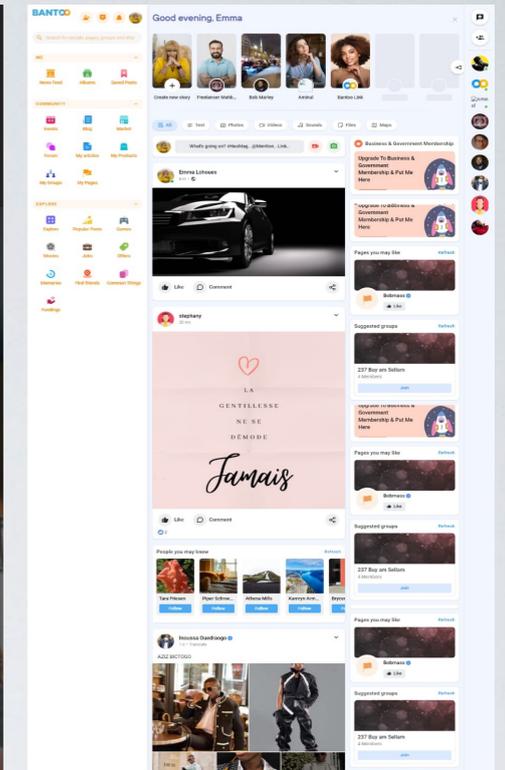
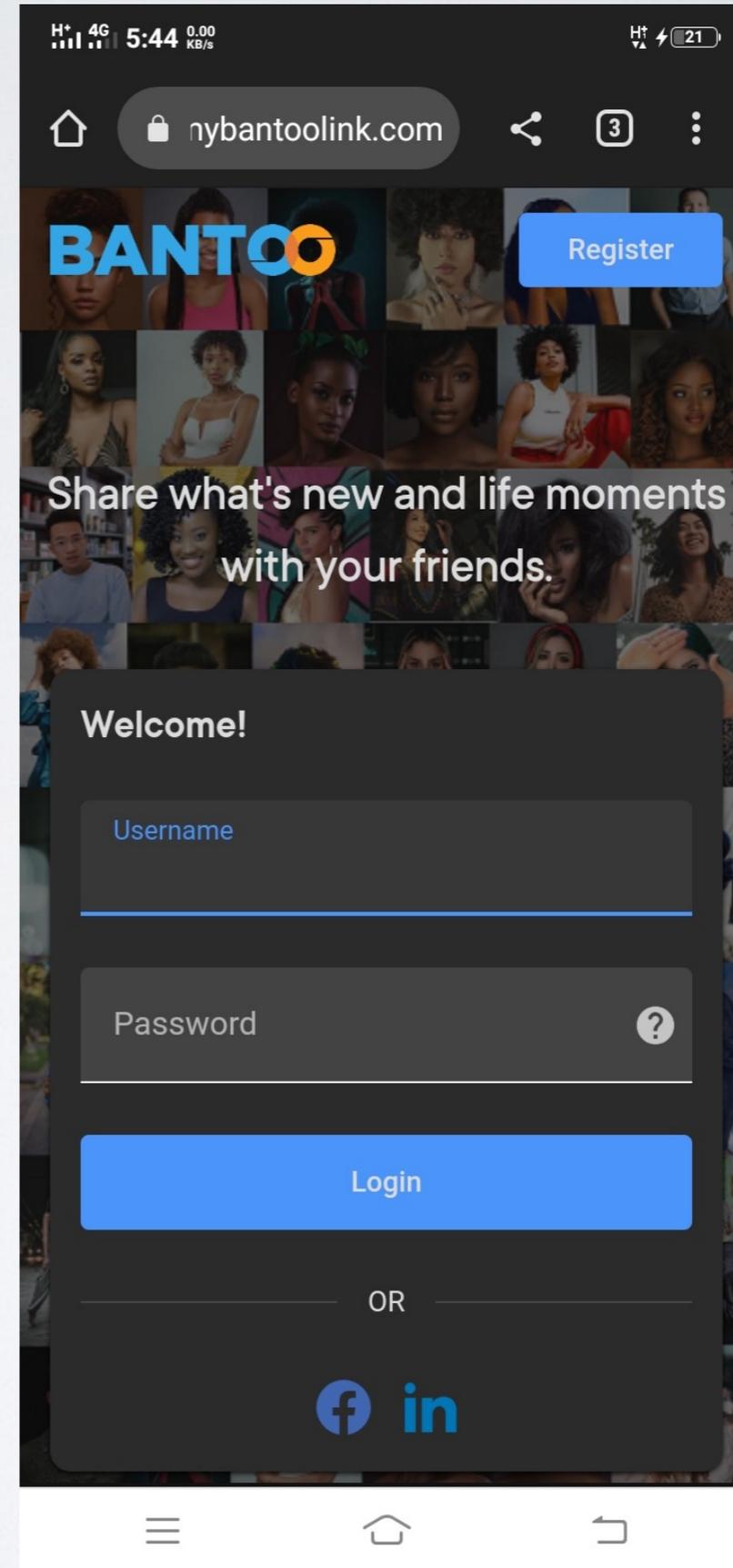


SOCIAL MEDIA

The social media platform enables users to interchange with friends, family and business partners :

- **PROFILE** : Create a profile for private & professional purposes.
- **TIME LINE** : Post stories, share information and media content.
- **MESSENGER APP** : Integrated communication app allowing users to make free voice and video calls and send messages.
- **STICKERS, EMOJIS, THEMES** : Share feelings and have fun with stickers and emojis or wrap the app with colorful themes.
- **WALLET** : Pay, send money or receive funds directly in your integrated wallet or, benefit from a range of different financial services.
- **ADDITIONAL FEATURES** : Users easily access various services, information, video games and entertainment.

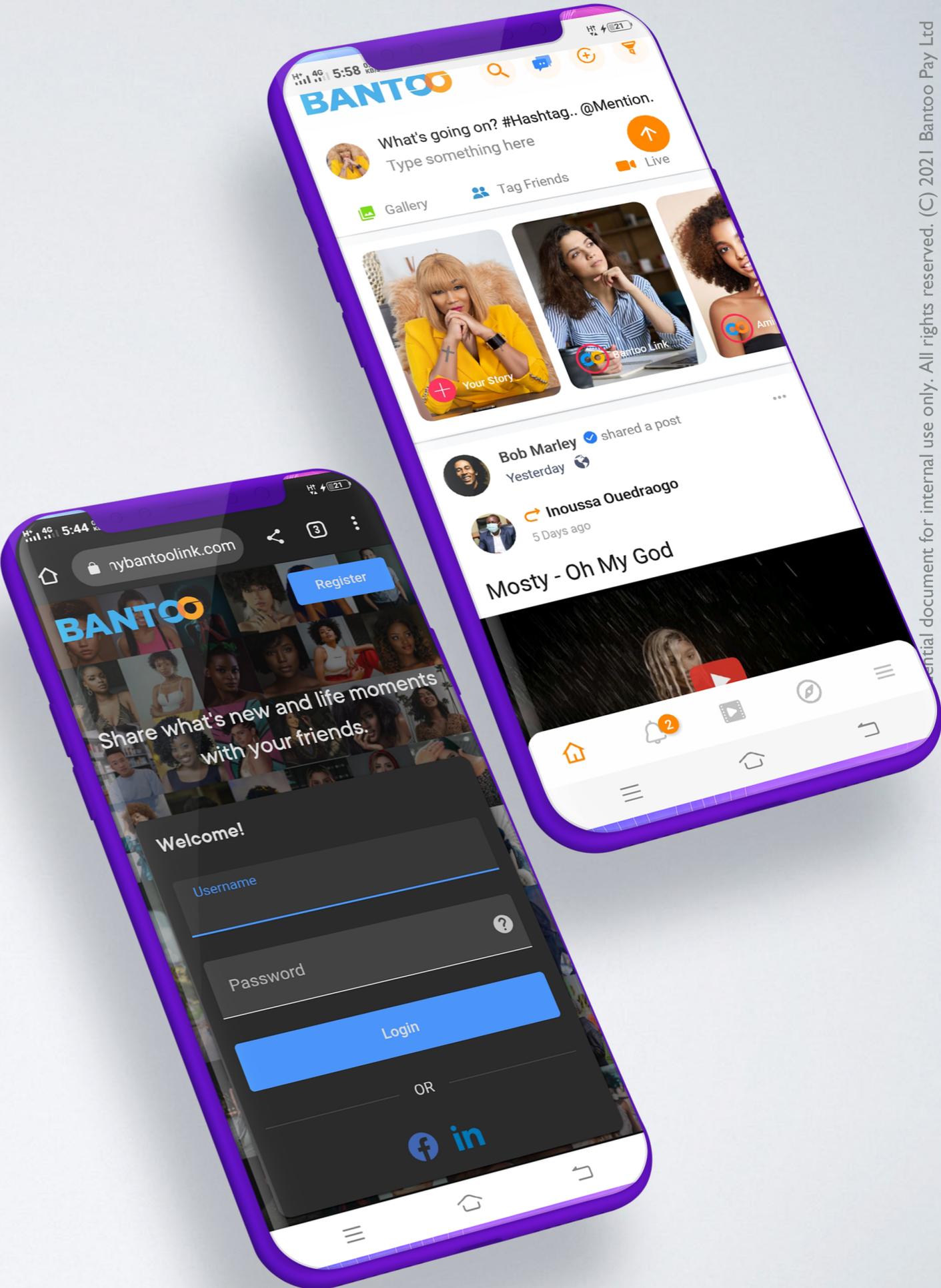
It opens up to an entire world of Bantoo solutions to enjoy entertainment, facilitate everyday life and for empower business.



COMMUNICATION

The Bantoo communication application is available for download on App Store, Google Store soon on Huawei AppGallery and similar platforms. It opens up for:

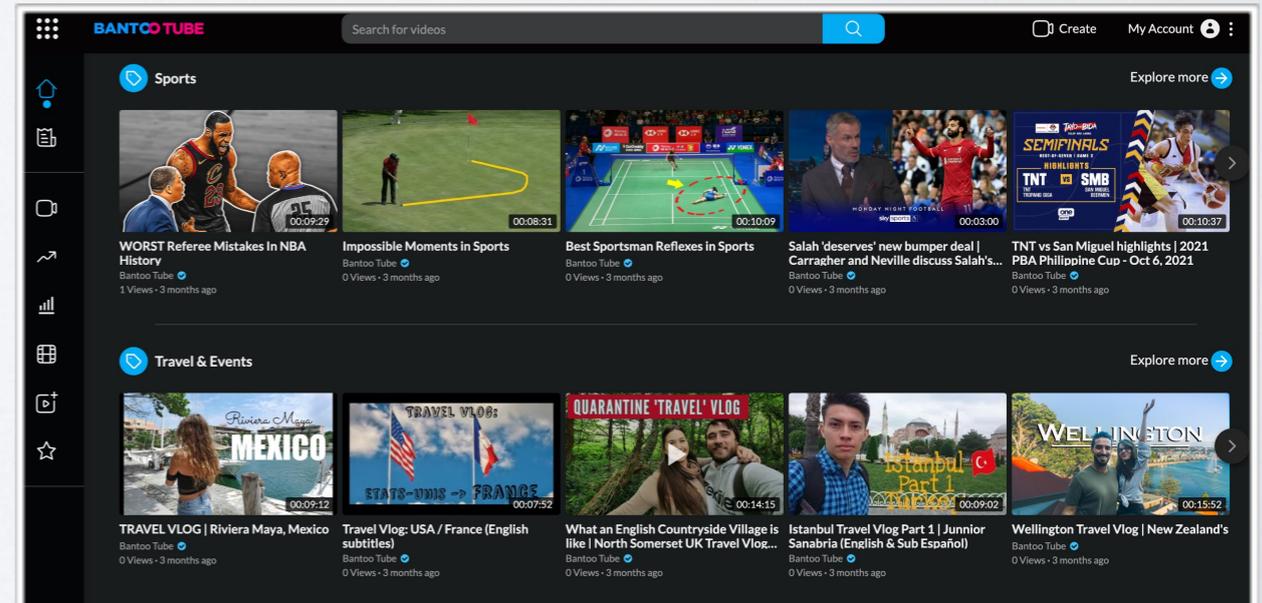
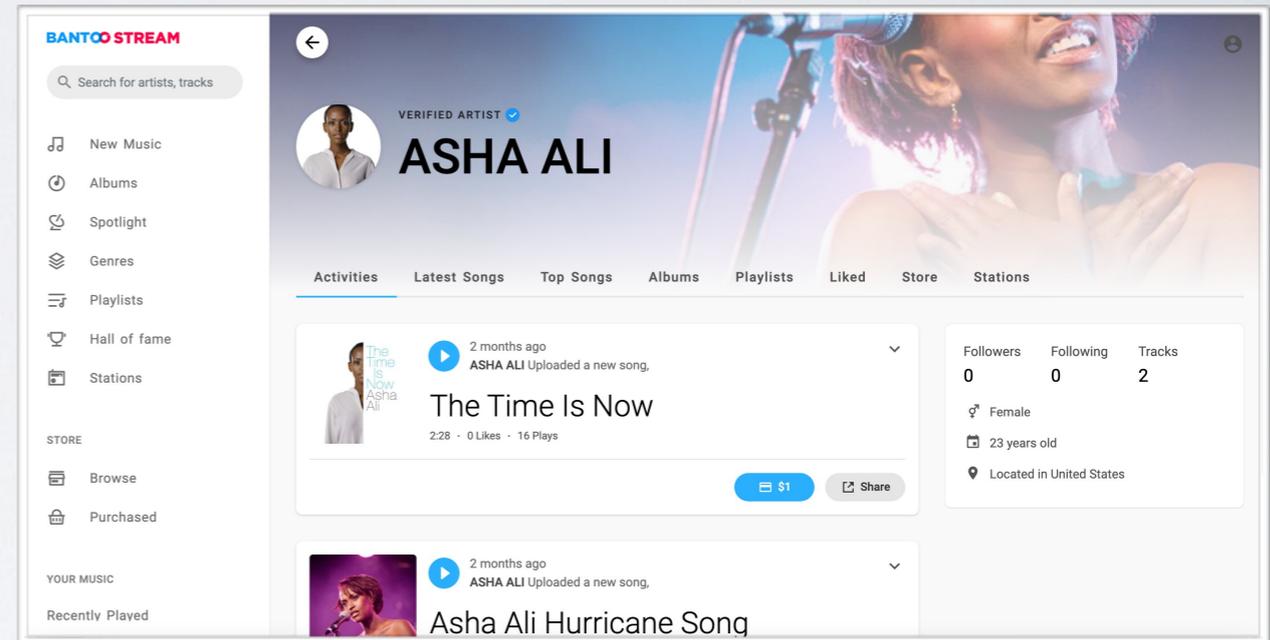
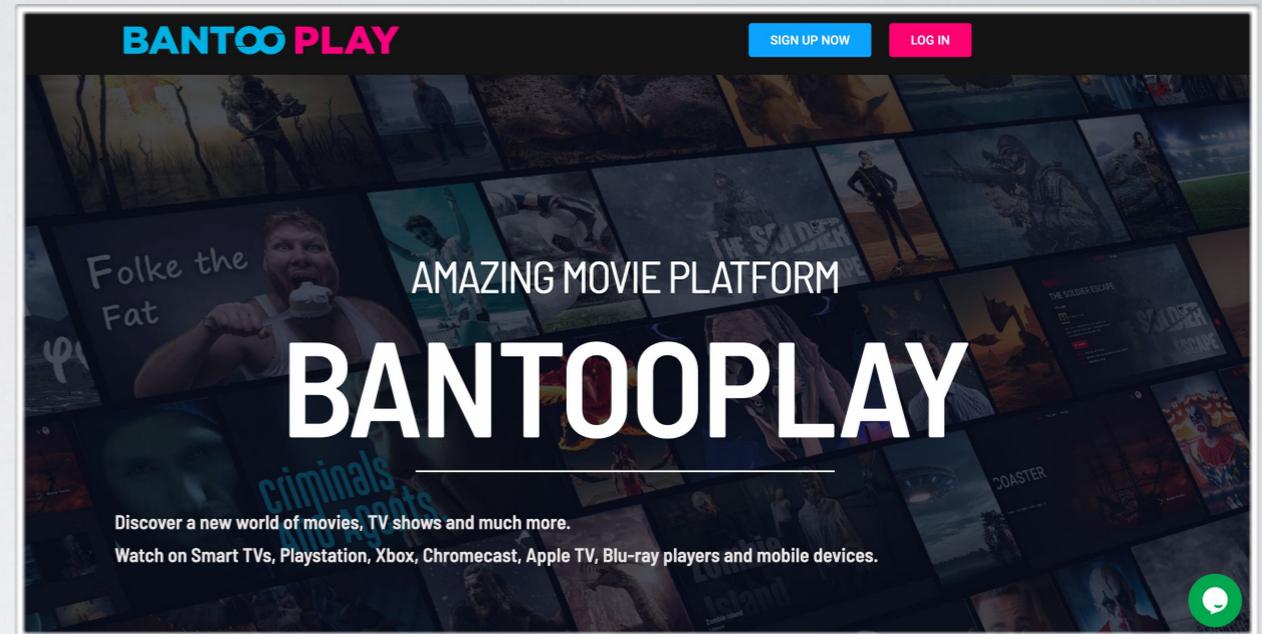
- **VIDEO CALLS:** Top-quality video calls, with the option of setting multi-participant video conferences.
- **VOICE CALLS:** Top-quality audio calls, with the option of adding multiple participants to the conference call.
- **TEXT MESSAGES:** One-on-one or group text messages.
- **CONTENT SHARING:** Possibility to send different files, video content, audio files etc.
- **ENTERTAINMENT:** Easy way to share content from other parts of Bantoo with your network.



ENTERTAINMENT

The entertainment platform of Bantoo includes integrated and independent features such as :

- **BANTOO PLAY:** the VOD platform with over 50,000 hours of film, TV shows, series and 1,500 TV channels that users can watch anytime from anywhere.
- **BANTOO STREAM:** the music streaming service with over 10 million songs, where users can listen to music, buy songs, upload and sell music. Users can listen to trending songs, watch music videos and enjoy the sing-along feature.
- **BANTOO TUBE:** a video sharing platform with over 100 million videos. Users can upload, watch and share their videos or watch trending videos per category and monetize their content by using integrated multiples payments gateways and features.
- **BANTOO TV:** Creative expression from Europe and Africa. The multi-language TV-channel is distributed on local linear and cable networks and on OTT, with 70% local and 30% international content and publicity. *Thinking global. Acting local.*
- **BANTOO NEWS:** Follow the latest news, showbiz events and different local trending news on the Bantoo Link platform.



A selection of

BANTOO PARTNERS



PAYMENT SYSTEM

The integrated Bantoo payment system enables users to easily monetize on their business idea and it facilitates everyday life by making transfers and exchange simple.

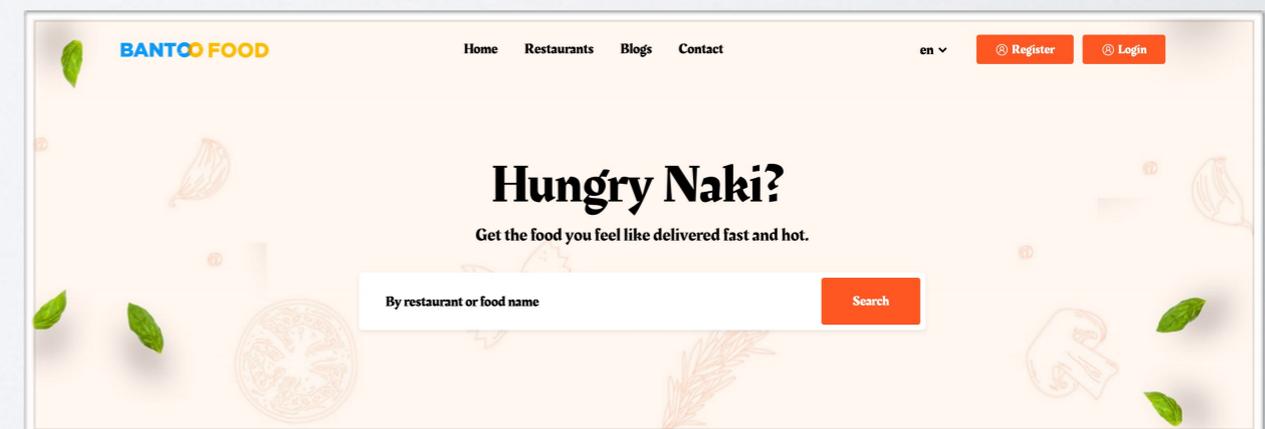
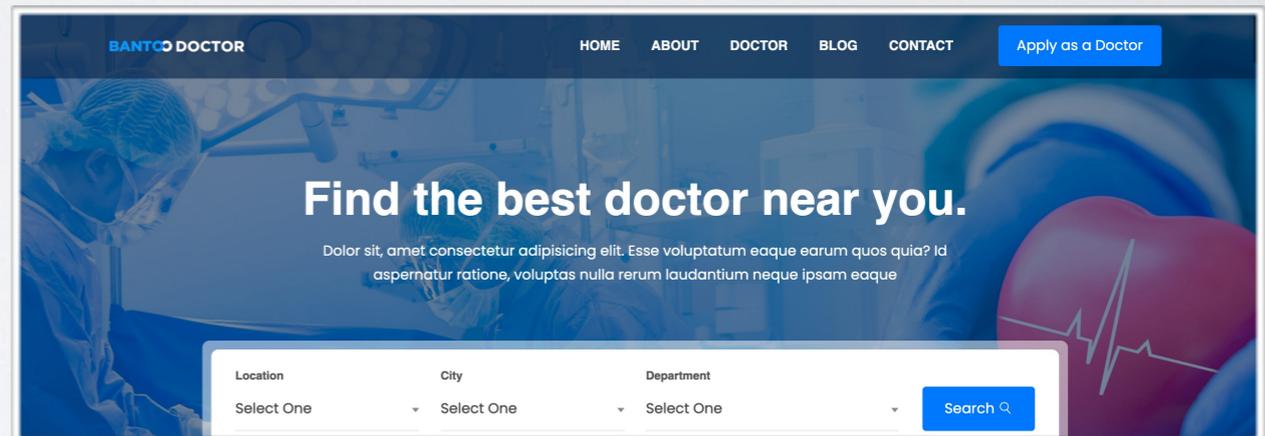
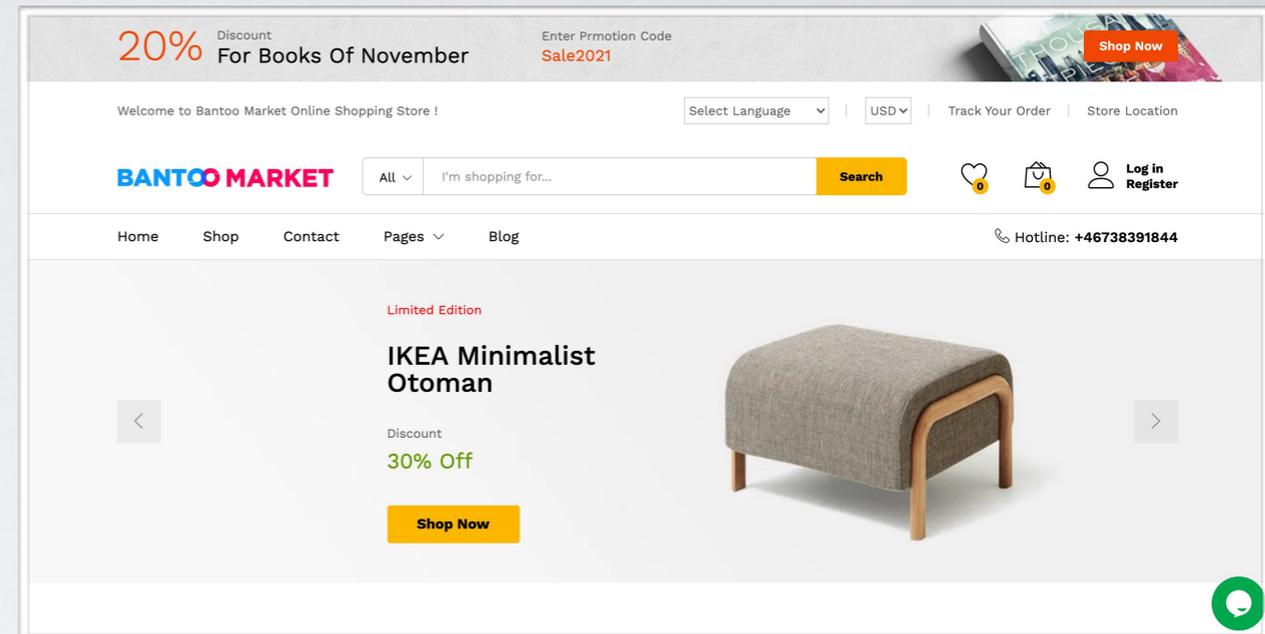
Digital banking services are made available for creative industry professionals and open up door to a new world of privileged digital banking, insurance, stock exchange and financial services.



E-COMMERCE

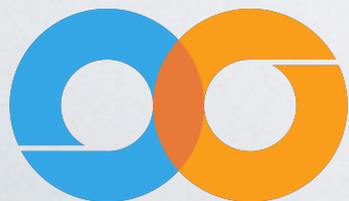
The e-commerce and e-service platform is a life-changing tool for many. It opens up extended possibilities for business development, shopping and new e-services such as :

- **BANTOO MARKET** : A platform to buy and sell offers. Good deals everyday, everywhere at anytime.
- **MOBILE TOP-UP**: Top-up your mobile data or send data to a friend. Access 750 operators in more than 144 countries with a click.
- **BANTOO JOB** : Find a job or look for new competence.
- **BANTOO DOCTOR** : Professional health advice and e-medicine from certified doctors and health experts.
- **BANTOO TRAVEL** : Travel worry-free. Access a range of international and local travels online.
- **BANTOO FOOD**: A local food delivery solution for restaurants and hungry customers.
- **BANTOO 4 FARMERS** : The perfect solution to help farmers get training, funding and sell their local crops. Tailor-made for Africa.
- **BANTOO 4 MINERS**: The perfect solution to help miners get training, funding and sell their goods on the international market.



DIGITALIZING AFRICA

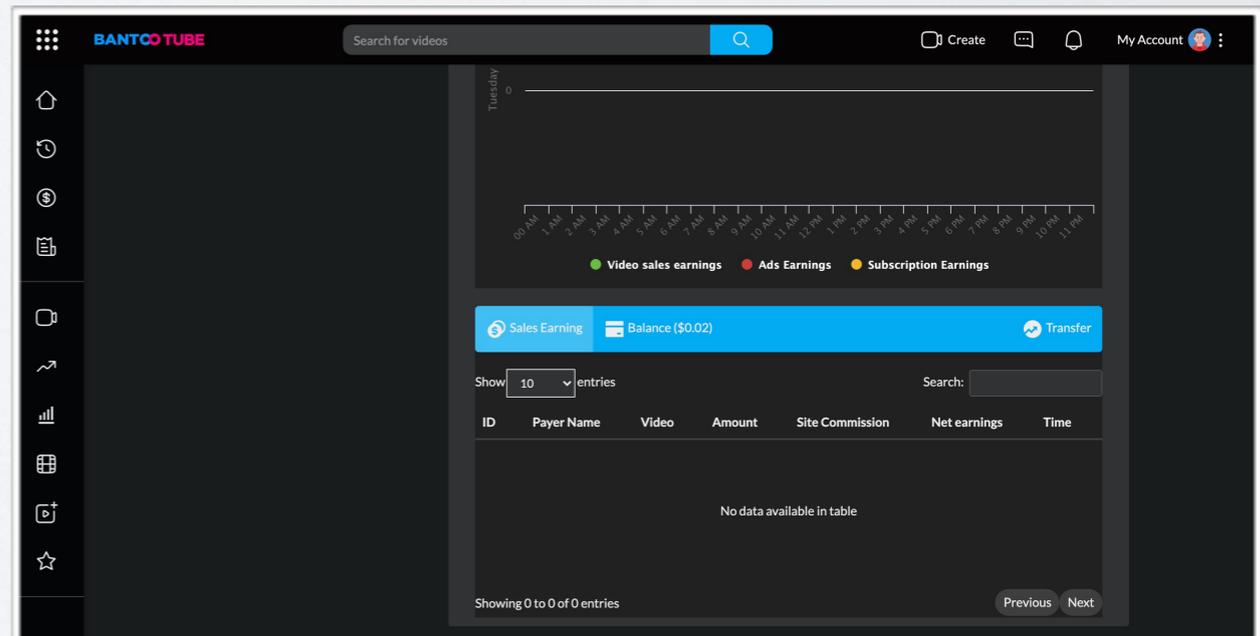
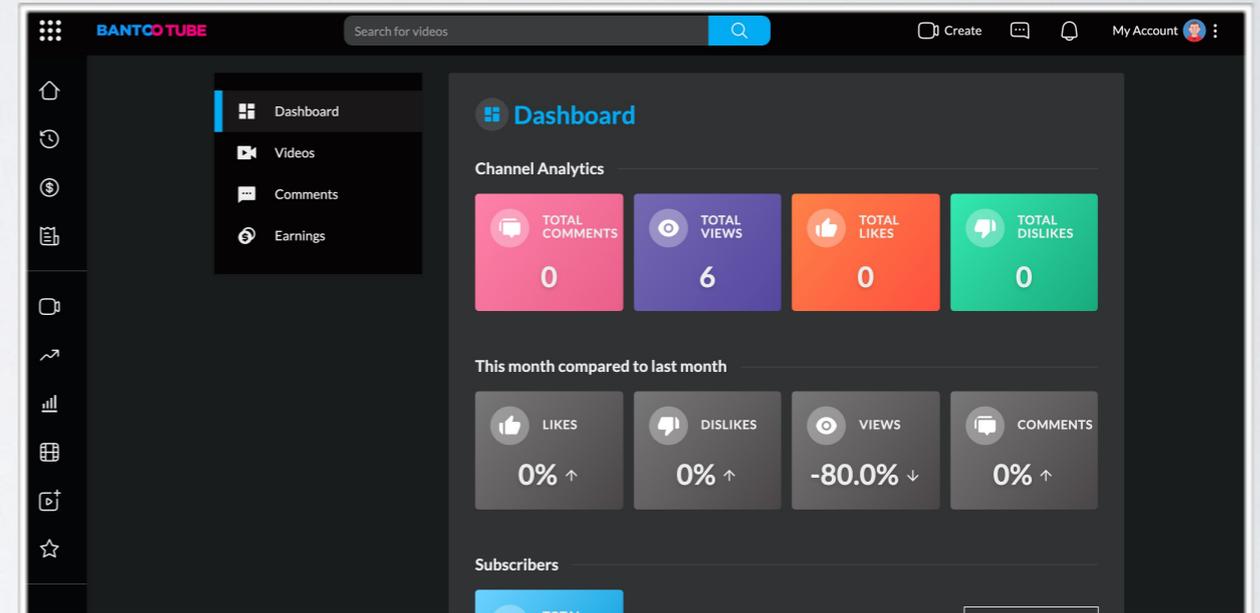
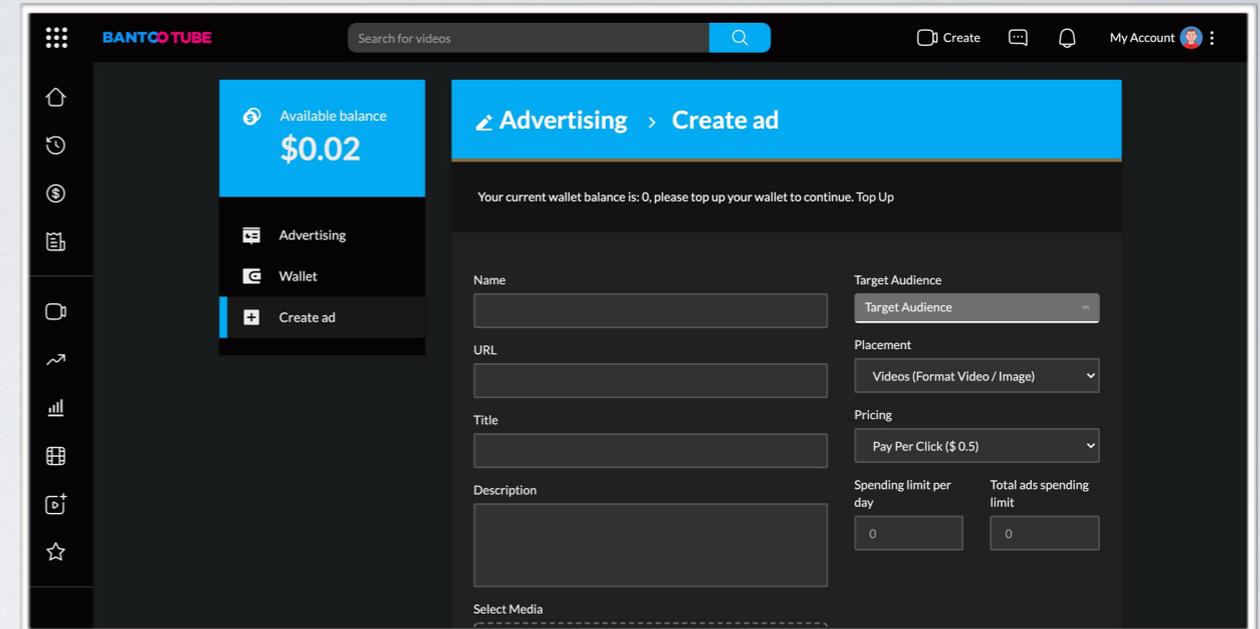
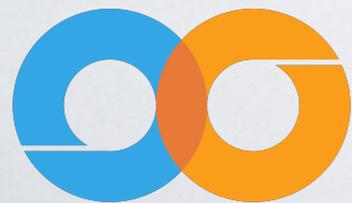
Bantoo is in discussions with African governments to set Public Private Partnerships to help countries digitalize their economies and enable an entrance to the fourth industrial revolution. This includes agriculture, education, governmental services, payment solutions and the mining sector.



DATA ANALYTICS

Bantoo users have access to data and analytics of their content. These valuable assets can be promoted and monetized thanks to different digital business tool. Direct payments can be received instantly via the integrated Bantoo payment system.

In Africa, government officials currently uses unsecured digital tools. Thanks to Bantoo Certified Official Country accounts, governments can develop digital tools and benefit from secured communication.



- READY FOR LAUNCH ON 8 MARCH 2022 -

BANITOO

Thank you for your attention!

Contact: press@bantoolink.com