



EURAFRICAN  
FORUM

OCTOBER 20<sup>th</sup>, 21<sup>st</sup> & 22<sup>th</sup>  
2021

# GETTING ALONG

New paths for **Cooperation**  
between the Twin Continents

## INFORMATION NOTE

#EAF2021

[www.eurafricanforum.org](http://www.eurafricanforum.org)

## CONTACTS

General information: [info@eurafrikanforum.org](mailto:info@eurafrikanforum.org)

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## CONCEPT AND AMBITION

The EurAfrican Forum is an action-oriented platform that aims to: Foster stronger collaboration between Europe and Africa – Better promote a shared green and inclusive growth – Uncover new business and social impact investment opportunities – Create synergies between both innovation models.

Innovators, opinion-formers, game-changers, pioneers, dreamers and mavericks who are shaping the Africa of today gather each year constituting the 'EurAfrican Community Network'. Under the theme "Getting Along", the 2021 Forum will focus on the new paths for cooperation between the twin Continents.

In the first edition of the EurAfrican Forum, under the theme "Crafting Coalitions for Change", prominent speakers debated a call to action for building trust between Europe and Africa and taking the opportunity to rebalance and promote the EurAfrican geographies and reinforce the diaspora networks.

The second edition under the theme "Partnerships of Equal: Sharing Values, Sharing Prosperity" focused on a new approach for the relationship between Europe and Africa, changing the narrative for both continents to create an accountable, prosperous and sustainable future together.

Finally, the third edition, held exclusively in a digital format, focused on finding the common grounds in a post-Covid world in the two continents.

After three very successful editions, the fourth EurAfrican Forum will take place in October 2021, bringing back the conversation and debate about cooperation for Africa and Europe.

For more details, please visit the [official website](#).

## SPEAKERS ALREADY CONFIRMED

2021



Amolo Ng'weni, BFA Global



Andrew Nevin, PwC



Ayodele Adenake, Speedaf Logistics



Babatunde Okunoye, Harvard University



Bezawit Eshetu, African Circular Economy Network



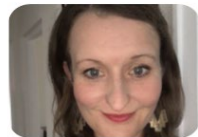
Clifford Okoth Owino, Chemolex



Georgie Midgley, M4Jam



Hanne Knaepen, ECDPM



Louise Bezuidenhout, University of Cape Town



Olusegun Odunaiya, Havenhill Synergy Limited

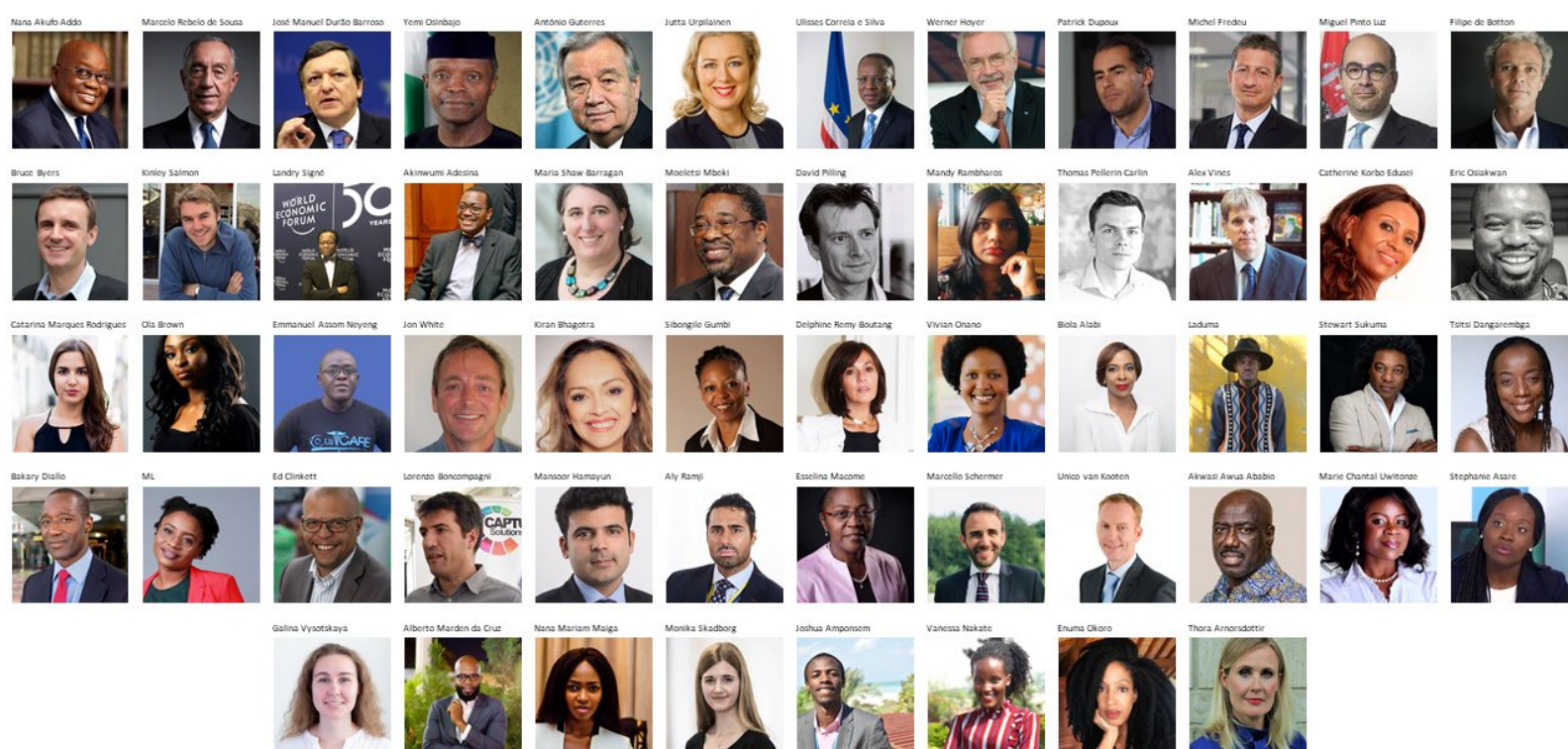


Oumar Basse, Yobante Express



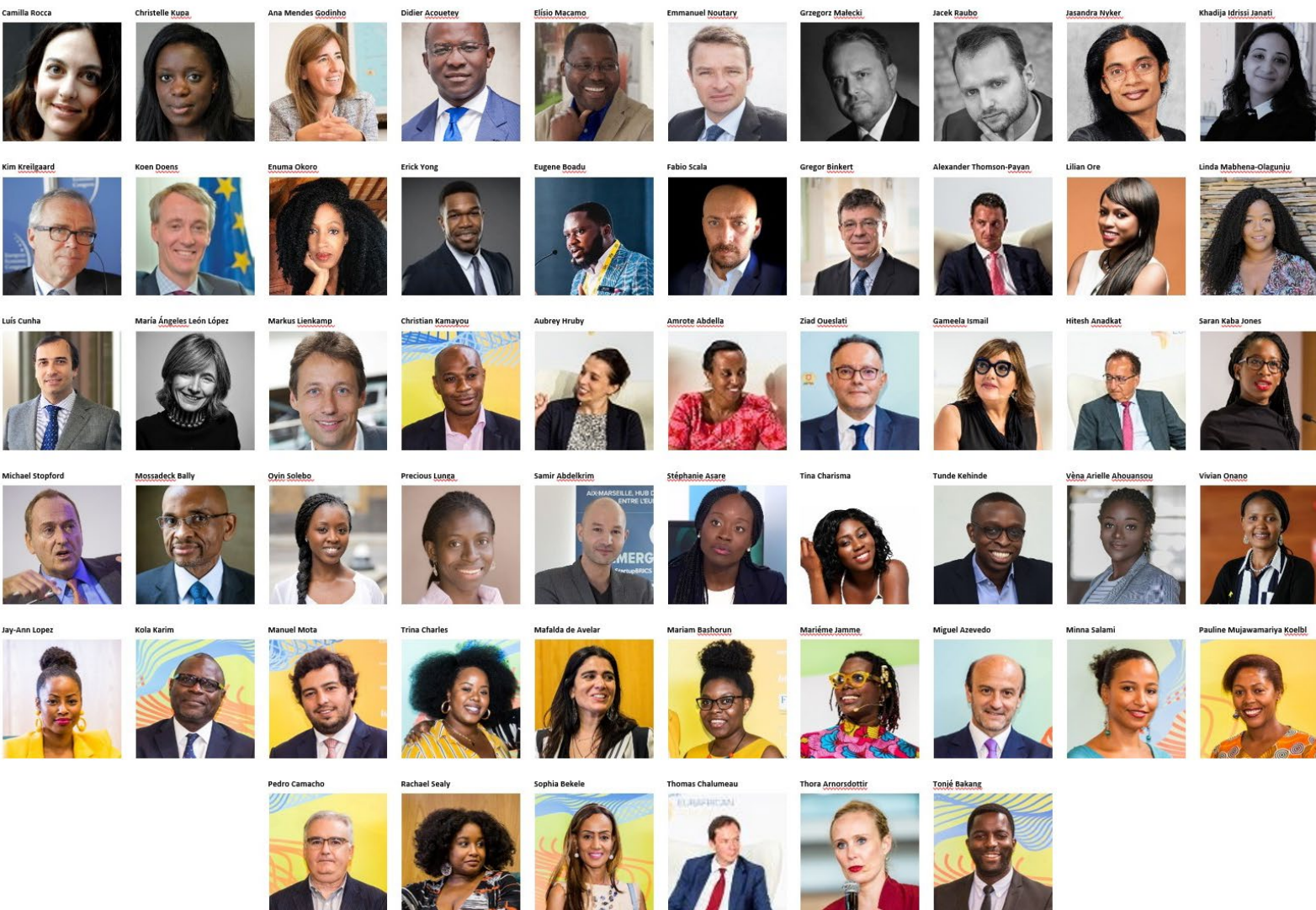
Teki Akuetteh Falconer, Africa Digital Rights Hub LBG

## PREVIOUS SPEAKERS - 2020





## PREVIOUS SPEAKERS - 2019



## AGENDA

Wednesday, October 20th, 2021

**Host** Thóra Arnórsdóttir, Investigative Journalist at INBS

Time (Lisbon)	TRACK	SESSION
8:30 – 08:45	<b>Opening Remarks</b>	António Calçada de Sá, President of the Board, Portuguese Diaspora Council Carlos Carreiras, President, Cascais Municipality
9:00 – 09:50	<b>Track 1</b> <b>Perspectives on Economy for Europe and Africa after the Free Trade Agreement</b>	<b>Session 1</b> <b>The Dawn of the African Internal Market: Expectations, Issues and Problems</b> Andrew S. Nevin, Financial Services Leader and Chief Economist at PwC Nigeria
10:00 – 10:20		<b>Session 2</b> <b>Report/Study EIB</b> Ricardo Mourinho Félix, Vice-Presidente, European Investment Bank
10:20 – 10:30	<i>Networking</i>	
10:45 – 11:35	<b>Track 2</b> <b>Gig Work and Digital Platforms and technologies</b>	<b>Session 3</b> <b>Technology for sustainable work</b> (Moderator) Aly Ramji, Managing Editor, The Exchange Amolo Ng'weno, CEO, BFO Louise Bezuidenhout, Fairwork Research Officer, University of Cape Town - Centre for Information Technology and National
11:40 – 12:30		<b>Session 4</b> <b>Disrupting the Way People Work</b> Shannon Mackrill, CEO, TOD Georgie Midgley, CEO, M4Jam
12:30 – 12:40	<i>Networking</i>	
12:50 – 13:40	<b>A conversation between Presidents</b>	<b>Session 5</b> Marcelo Rebelo de Sousa, President of the Portuguese Republic João Lourenço, President of Angola
13:40 – 13:50	<b>Closing Remarks</b>	

Thursday, October 21st, 2021

**Host** Thóra Arnórsdóttir, Investigative Journalist at INBS

Time (Lisbon)	TRACK	SESSION
8:30 – 09:20	<b>Track 3</b> <b>Fueling the Growth of Commerce</b>	<b>Session 5</b> <b>Building the Network</b> Ayodele Adenaike, Supply Management Specialist Oumar Basse, Yobante Express
09:30 – 10:20		<b>Session 6</b> <b>Connecting the Supply and Demand</b> Chiamaka Nwosu, Truckr Tonye Membere-Otaji, MVXchange
10:20 – 10:30	<b>Networking</b>	
10:30 – 11:20	<b>Track 4</b> <b>Making way for green growth and inclusive transitions</b>	<b>Session 7</b> <b>Green Deal and AU-EU Relations</b> Bezawit Eshetu, Country Representative for Ethiopia at African Circular Economy Network Hanne Knaepen, Doctor of Global Environmental Studies at ECDPM
11:30 – 11:50		<b>Session 8</b> <b>From waste into resources</b> Lara Van Druten, The Wastetransformers – TBC Awuku Makafui, Mckingtorch Africa, Ghana
12:00 – 12:20		<b>Session 9</b> <b>From waste into resources – the startup reality</b> Prince Kwame Agbata, Coliba, Ghana Ghada Eltanawy, La Reina, Egypt
12:30 – 12:50		<b>Session 10</b> <b>Green Energy</b> Olusegun Odunaiya, Havenhill Synergy, Nigeria Clifford Okoth Owino, Chemolex, Company, Kenya
12:50 – 13:00	<b>Closing Remarks</b>	

Friday, October 22nd, 2021

**Host** Thóra Arnórsdóttir, Investigative Journalist at INBS

Time (Lisbon)	TRACK	SESSION
08:30 – 09:20	<b>Track 5</b> <b>Culture &amp; Market</b>	<b>Session 11</b> <b>African Fashion as a bespoke cultural experience</b> Buki Akomolafe, Fashion Designer Sivan Broomhaar, Fashion Designer at Afriek
9:30 – 10:20		<b>Session 12</b> <b>Showcasing African Fashion into the Global Catwalk</b> Diana Tambe, Executive Director & Founder, Africa Fashion Week in Amsterdam
10:20 – 10:40	<i>Networking</i>	
10:45 – 11:35	<b>Track 6:</b> <b>The Digital ID Revolution</b>	<b>Session 13:</b> <b>Shedding light on "invisible people" and fighting the "Identification Gap"</b> Babatunde Okunoye, Researcher on Digital Society, ICT4D Teki AKuetteh Falconer, Senior Partner   Founder & Executive Director, Nsiah Akuetteh & CO   Africa Digital Rights' Hub
11:35 – 11:45	<i>Networking</i>	
11:45 – 12:35	<b>Track 7:</b> <b>Media &amp; Digitalization</b>	<b>Session 14:</b> <b>TOPIC</b> (Moderator) Fabio Scala, BNI Aly Ramji, Managing Editor, The Exchange Magnus Mazimpala, Managing Director, Tarifa Ruanda
12:40 – 13:00	<b>Closing Remarks</b>	José Manuel Durão Barroso, Chairman, EurAfrican Forum



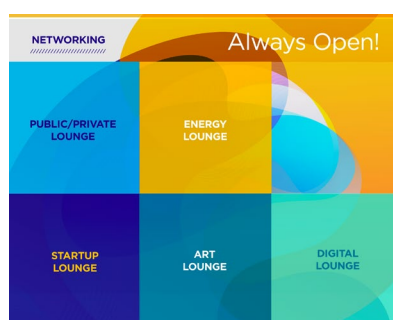
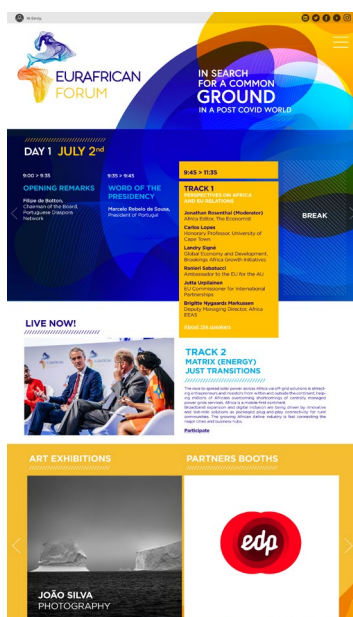
## THE PLATFORM

The EurAfrican Forum will hold its 4th edition online to discuss the cooperation between the twin continents.

The online platform will give access to most of the features of a physical forum and, just one click away. By attending the EurAfrican Forum 2021, participants will get a unique opportunity to interact with the European and African leaders.

- Live panels, engaging with high-level speakers to understand the latest industry knowledge and trends to stay on the top of innovations.
- Live networking rooms, where you will create new exciting business opportunities.
- Partners Exhibition, product demo videos, downloadable materials and live chats.

Taking the Pandemic reality into consideration and, only if possible, we might have a venue available near Cascais for exclusive guests, in order to create the opportunity for network with high level experts from all kinds of professional areas, fostering the meetings and discussions of highly important themes.



## AUDIENCE CHARACTERIZATION

- +700 high level participants in the two physical editions ;
- + 2,000 high-level registered participants in the online edition of 2020 ;
  - Entrepreneurs, Business leaders, Social Changemakers, Thought Leaders, NGOs & Activists, Influencers, Investors, Artists and Elected Officials.
  - 70% C-levels, 16% middle management, 12% artists, 2% public sector
  - 43% Africans – 32% Europeans – 25% other (Asians, Americans)



## AGENDA

### MAIN TOPICS

#### **The Dawn of African Internal Market: Expectations, Issues and Problems**

The newly signed African free trade agreement is hailed as a huge step forward by some but criticized as a mammoth project with little chance of ever coming true by others. The reality is that in a world that's increasingly divided where global trade institutions faces significant gridlocks, African cooperation is gaining momentum. The start of trading under the AfCFTA is expected to be a new era in Africa's development journey and Africa could become a beacon of cooperation in an increasingly polarised world. Africa's path should be supported strongly by non-African actors, notably by the EU, as main trade partner of Africa. This will involve political, technical and financial support as well keeping a close look on coherence of interactions between EU with African countries.

#### **Making way for green growth and inclusive transitions**

The EU and the AU debate green transitions from very different angles. While societal mobilisation around climate mitigation policies is a high priority for the EU, African countries prioritize adaptation and socio-economic issues, such as access to electricity, industrialization, and job creation.

The Green Deal is seen primarily as a European project. Yet, the EU can only reach its goals if it builds strong international partnerships that help green-up imports, meet green energy demand and help promote green transitions elsewhere. The partnership with Africa is particularly important in this regard. The climate emergency proclaimed by the European Parliament is not exclusive to the EU.

#### **Gig Work and digital platforms and technologies: the future of (productive) work in Africa?**

The future of work isn't in the growth of full-time formal sector jobs. The future of work will be people working multiple gigs with "somewhat formal" entities. This is already true, and it will be for the foreseeable future.

While this sector of the gig economy has had a boost during the pandemic, many other areas of this important economic sector have suffered during the last year. Recognizing the impact that Covid-19 has had on African gig economy makes it important now to assess the status of digital gig work in Africa, raise some of its issues and explore how digital work can contribute to the economic and human development of this continent.

### **Fueling the Growth of Commerce – the supply chain dimension**

Logistics are key for a sustainable, dependable source of food is equally essential. COVID-19 threatened food security in African nations that can least afford it. Since the pandemic hit, African logistics companies, especially those focused on last-mile delivery, have revved up to alleviate supply chain bottlenecks and facilitate clearances when the pandemic shut down much of society.

Supply chain services in Africa suffer from the same fundamental problems that other sectors in the region do: flawed infrastructure inflates prices and thwarts efficiency. The high rate of waste and the lack of effective distribution are two major problems plaguing the agribusiness value chain across African countries.

The new wave of e-logistics start-ups has sparked interest among investors. With the free trade zone within sight, investors are especially interested in logistics technology that promotes sustainability.

### **African Fashion Brands as bespoke cultural experiences**

There has been a tremendous growth of African fashion brands, that are creating brands experiences inspired in African culture and identity. They are crossing borders, creating a cross-cultural dialogue through fashion by reinterpreting traditions with contemporary designs and cuts. Conscious fashion labels inspired by the beautiful African culture.

Through these young designers, the world has seen the beauty of maintaining a true cultural narrative, while engaging with fashionable ideas for design and look. Africa's eager to express itself in a way that exudes cultural pride. It is exhilarating to see the level of workmanship and innovation that African creatives are producing right now.

## **The digital ID revolution: shedding light on “invisible people” and fighting the “Identification Gap”**

Digital IDs can improve the implementation of welfare programs, innovative government payment and ID systems and access to trade platforms. The promise of digital identification to fight the huge “identification gap” could bring a wide range of benefits to development. They include promoting regional integration, security, social protection, mitigation of informality in economies, financial inclusion, reduction of poverty and corruption, healthcare insurance and delivery and act as a steppingstone an integrated digital economy in Africa.

The eagerness of African governments to build biometric ID systems, coupled with the wealth of international funds available, makes Africa a ripe and coveted market for biometric ID providers.



## ORGANIZATION

### PORTUGUESE DIASPORA COUNCIL (WORLD PORTUGUESE NETWORK)

A non-profit association, founded in 2012, which main purpose is to enhance Portugal's brand and international reputation involving the Portuguese Diaspora of influence who have distinguished themselves in the field of Culture, Citizenship, Science and Economics. The 'World's Portuguese Network' currently comprises 90 Counselors, spread over 27 countries, 47 cities and 5 continents.



**JOSÉ MANUEL DURÃO BARROSO**, EURAFRICAN FORUM CHAIRMAN AND MEMBER OF THE WORLD PORTUGUESE NETWORK. FORMER 11TH PRESIDENT OF THE EUROPEAN COMMISSION AND FORMER PRIME MINISTER OF PORTUGAL. CURRENTLY IS ALSO THE CHAIRMAN OF GOLDMAN SACHS INTERNATIONAL.



**ANTÓNIO CALÇADA DE SÁ**, FOUNDING PARTNER AND PRESIDENT OF THE BOARD OF THE PORTUGUESE DIASPORA COUNCIL. ALSO VICE-PRESIDENT OF FUNDACIÓN REPSOL.



**FILIBE DE BOTTON**, FOUNDING PARTNER, FOUNDER PRESIDENT OF THE BOARD OF THE PORTUGUESE DIASPORA COUNCIL AND MEMBER OF THE EURAFRICAN FORUM ORGANIZATION TEAM. ALSO CHAIRMAN OF LOGOPLASTE, THE 3RD LARGEST EUROPEAN PRODUCER OF RIGID PLASTIC PACKAGING.



**JORGE PORTUGAL**, FOUNDING PARTNER OF THE PORTUGUESE DIASPORA COUNCIL AND MEMBER OF THE EURAFRICAN FORUM ORGANIZATION TEAM. ALSO CEO OF COTEC, A BUSINESS ORGANIZATION FOR INNOVATION.

## MUNICIPALITY OF CASCAIS

Located West of the Tagus estuary, between Sintra and the Atlantic Ocean, the Municipal Council of Cascais is the autonomous organ of this county and its mission is to define and execute policies in order to defend the interests and satisfy the needs of the local population. In this sense, it's incumbent on it to promote the development of the municipality in all areas of life, such as health, education, social action and housing, environment and basic sanitation, land use and urban planning, transport and communications, public supply, sport and culture, consumer protection and civil protection.

CASCAIS

## PRACTICAL INFORMATION

- Registration to the online event:

[www.eventbrite.pt/e/bilhetes-eurafrican-forum-2021-161651733687](http://www.eventbrite.pt/e/bilhetes-eurafrican-forum-2021-161651733687)

- The link to join the platform will be given the day before the event
- English is the official language – the panels will not be translated
- For further information please contact [info@eurafricanforum.org](mailto:info@eurafricanforum.org) or visit [www.eurafricanforum.org/](http://www.eurafricanforum.org/)
- For social networks please use the hashtags #eurafricanforum #gettingalong



COM O ALTO PATROCÍNIO  
DE SUA EXCELENCIA  
UNDER THE HIGH PATRONAGE OF THE  
PRESIDENT OF THE PORTUGUESE REPUBLIC



CASCAIS

