



# Ophelia Crossland Lookbook

*Re-igniting the love of fashion between women and their clothes*

The Pure Love Spring/Summer 2020

June, 2020.

# Ophelia Crossland







# PURE LOVE SS20

THEME: PURE LOVE

Love is Radiant, charming and too beautiful to be hidden in a closet.

NOW IN STORES

# About Pure Love SS20

Introducing Antique Gold Prints, fine embroidery on cotton, linens and crepes to make these gorgeous outfits.

Inspired by women who want to look perfect for the summer holidays and special occasions yet soft and calm in all her appearance. She's chic, beautiful, modern and wants look perfect at all times.

Floaty, Flattering , fresh ,feminine looks is all we are about for this SEASON. Our Artisans created these beautiful motifs and also created these Metallic stamp printing.





# PURE LOVE

## Outfits

1. Kimonos
2. Panel Skirts
3. Culottes or Capri Pants
4. Sisters Concept Dresses (GYPSY DRESSES)
5. Detailed Belts
6. Embellished Bibs
7. Stylish Sleeves

## Fabrics:

1. Brocade
2. 100% Silk Organza
3. 100% Silk Satin
4. Embroidered Cotton
5. Faux Linen with Handprints



# About Ophelia Crossland:

Ophelia Crossland is a Pan-African and a luxury fashion designer, a wife and a mother. Her Eclectic style and design reflect Life, Optimism and Humor.

A graduate of one of the Prestigious fashion schools in Ghana, Vogue Style School of Fashion and Design and completed with an Award of being the Most Outstanding student in the year 2004 where she learnt and achieved how to put colours together to create her Masterpieces.

A perfect match of fabric, intricate designs and patterns, exquisite beading is what Ophelia Crossland is all about!

The Ophelia Crossland brand is synonymous with elegance, sultry flair and extravagant drama! This household name in the fashion industry has made its mark as the go to brand for elaborate designs and styling. It was a step in the right direction when Ophelia Crossland, the creator of the brand was made the brand ambassador for Swarovski.





# Publications



- [Vogue Italia](#)
- [Ghana Web](#)
- [Womenswear Daily](#)
- [Braperucci Africa](#)
- [Pulse Ghana](#)
- [The Luxe Digest](#)
- [Bellanaija](#)
- [Face 2 Face Africa](#)
- [Daily Graphic](#)



# THE CREATIVE TEAM

OUTFITS: Ophelia Crossland

MAKEUP: Adeles\_makeover

ACCESSORIES: Velma's Accessories

PHOTOGRAPHER: Frozen Second

MODEL: Engracia ,Velma Owusu Bempah



# THANK YOU!



This document is confidential and copyright protected. All rights reserved. All copyright, other intellectual property and information in this document is the property of BP Communications. No part of this document may be copied, modified, adapted, reproduced or transmitted in any form by any means without written consent of BP Communications. This document may be used by the recipient only, on a confidential basis and only for the purpose for which it has been disclosed by BP Communications. It may not be used for any other purpose nor may it be disclosed to any third-party without consent and permission from BP Communications.