

# DATAEUM

## DATA REVOLUTION

### OUR MISSION



Dataeum aims to put humans at the epicenter of the data ecosystem. We offer the first collaborative and decentralized platform for Data Generation.

Using crowdsourcing, Dataeum's solution enables the collection of 100% of any physical data such as stores, ATMs, gas stations, museums... all done with 100% accuracy.

### MARKET

"DATA IS THE NEW OIL"



**\$3 Trillion**

Global Data Economy



**\$7,6 Billion**

Digital Maps Market Size



**1 Billion**

Google Maps Monthly Users

"DATA IS CRUDE, UNREFINED AND HARD TO FIND"

**90%**

of the data was produced over the past 2 years

ONLY **0.5%**

of all the data available has ever been analyzed and used

**70%**

of the data on Maps are missing

### WHO CREATES THIS DATA?



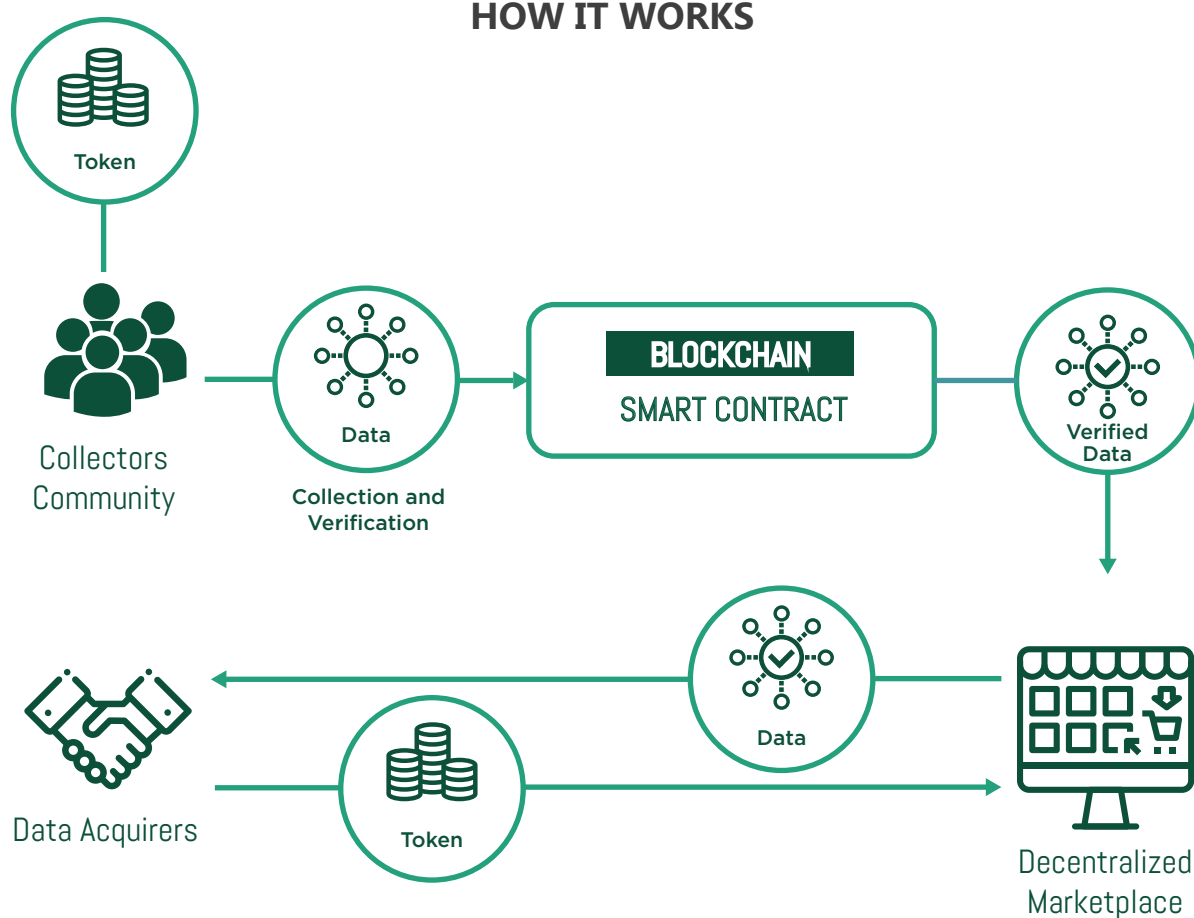
Without even knowing it, **humans** have become instruments of data collection through their actions, behaviors and movements.

### WHAT WE DO

Dataeum's community is the backbone of data collection. Validated through a blockchain-based process, the data is made accessible on a decentralized marketplace.

We are democratizing the access as, data acquirers can get reliable and accurate data in real time and data collectors are remunerated for their generation of data.

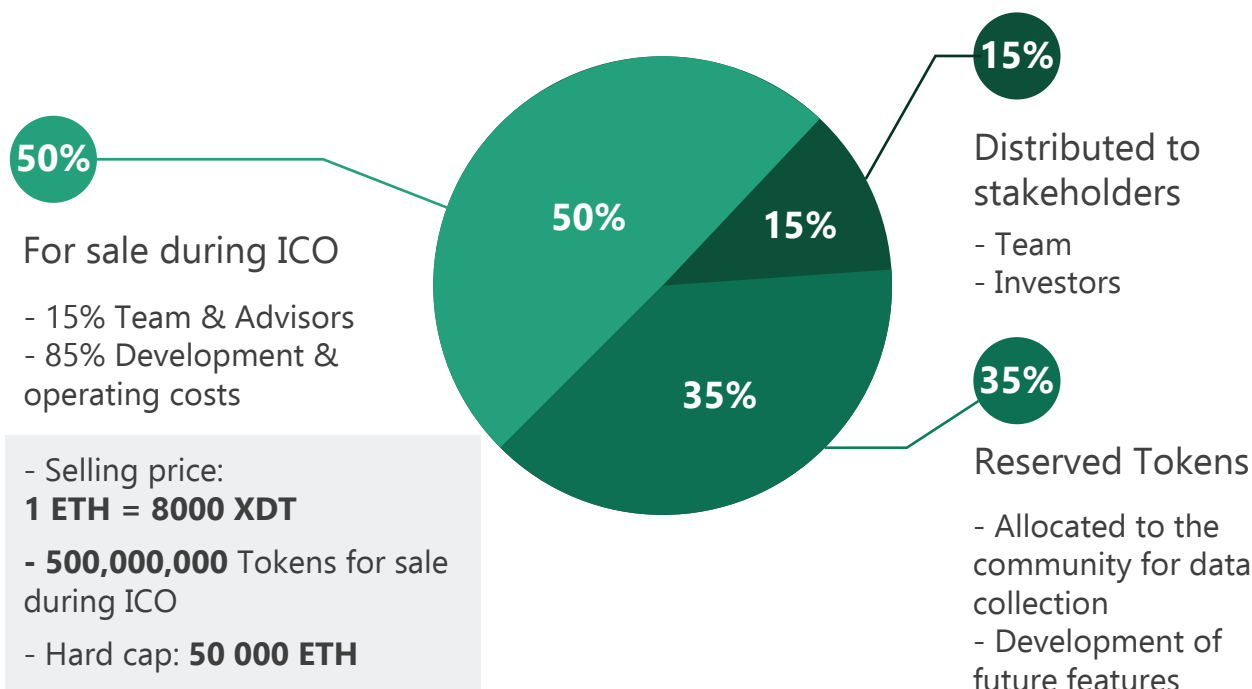
### HOW IT WORKS



### TOKEN

#### TOKEN DISTRIBUTION

Total of: 1 000 000 000 Tokens



#### USE OF PROCEEDS



### CONCLUSION

With Dataeum, humans are rewarded for the data they generate. We will change the existing paradigm so that data generation will no longer be exploited by large corporations at the expense of individuals who create it.

Supported by millions of people around the world, Dataeum will be the ultimate data platform reference. Humans will be its main resource as they will fully integrate the data ecosystem.



dataeum.io



### ICO DETAILS

- Supply: **1 000 000 000 XDT**
- Tokens issue: **50%**
- Hard cap: **50 000 ETH**
- Accepted currencies: **ETH/BTC/FIAT**
- Pre sale: **May 28, 2018**
- Main sale: **July 2, 2018**

### THE TEAM



**CHARLY PHAM**  
CEO & Co-Founder



Conducted more than 10 successful ventures. Digital enthusiast, disruptive, with strong leadership skills, he is creating the first physical data acquisition tool using crowdsourcing.



**BILLY PHAM**  
COO & Co-Founder



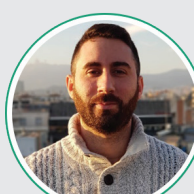
Tech savvy and crypto enthusiast, he has a strong education in the US and in France. He acquired strong management skills through the many companies he founded.



**MICHAEL TRAJKOVIC**  
CPO & CMO



More than 10 years experienced web entrepreneur, where he successfully ran a company and its exit, he gained strong knowledge in digital marketing.



**ALAIN RABAHI**  
CTO



**HOA THAI SON**  
Head of Product



**GAELE BOUVIER**  
Head of Communication



**ADRIA CASTANY**  
Full-Stack Executive



**CONSTANCE DU BREUIL**  
Marketing Executive



**MAXIME MECHIN**  
UI/UX Designer



### ADVISORS



**SIMON COCKING**



Top ICO advisor voted #1 on IcoBench, Editor in Chief at CryptoCoinNews, TEDx speaker.



**ANDERS LARSSON**



VP Ericsson, Founder AllCoinWiki. Voted #5 Top Blockchain Advisor.



**SEBASTIEN BOURGUIGNON**



Author, consultant, speaker, expert digital & blockchain.



**JOAKIM HOLMER**



Trusted advisor, Crypto investor, Co-founder AllCoinWiki.



**CHRISTIAN KOSIEK**



Entrepreneur, crypto investor, business angel, start-up advisor.