



Elevate Your Business with All-in-One Solution

Manage your business operations with powerful, fully integrated business management modules anywhere, anytime, seamlessly track in real-time

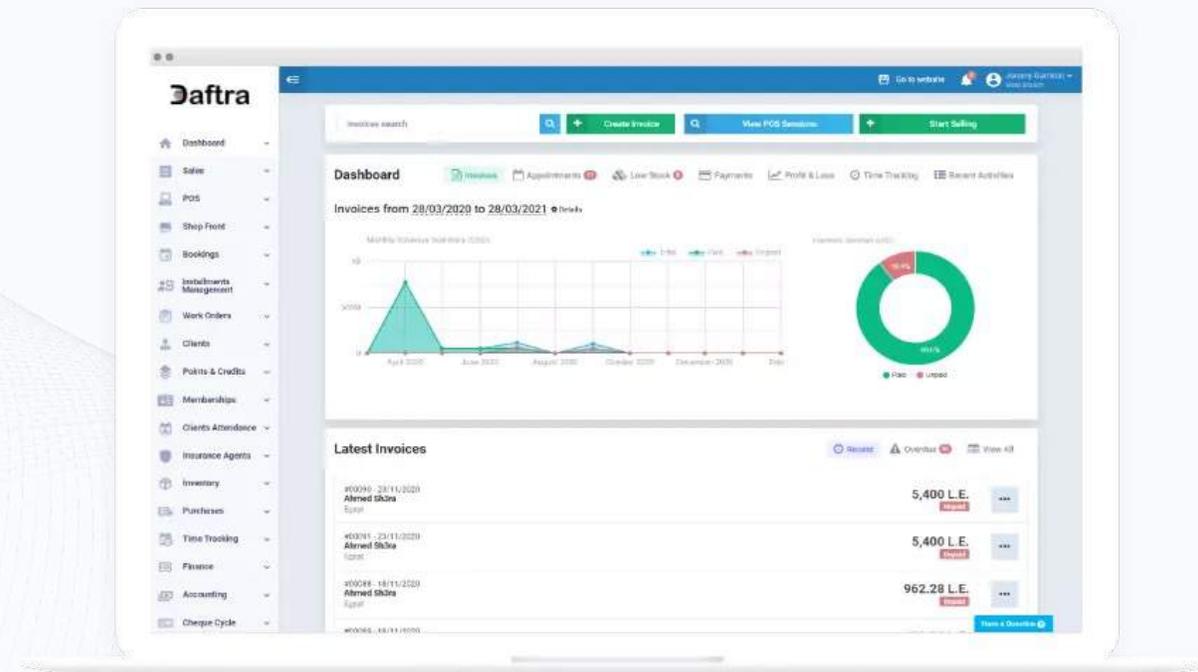


About Daftra

Daftra is a **cloud-based ERP system** tailored to meet the needs of small and medium-sized enterprises (SMEs) to manage their different aspects of a business, including Sales and Invoicing, Financial Management, Inventory Control, and Operational Management.

Established in **2017**, we have since enabled over **50,000 business owners** to seamlessly manage their operations with our comprehensive suite of fully integrated business management modules.

Daftra is a secure and reliable solution that is backed by a team of experienced professionals. It is a **scalable solution** that can grow with your business, and it offers a range of benefits, including increased efficiency, improved visibility, enhanced security, and reduced risk.



Daftra Benefits



Free and Quick Support

Daftra support is equipped to meet your every inquiry, round the clock, to satisfaction.



Safe and Secure

Daftra is hosted on secure servers, so your data in full, private, protected, with constant auto-backups.



Personalized Experience

Customize your account with personalized options, templates, field entries, system colors, and brand customization.



Simple and Advanced

Daftra user manuals are there to guide you to easily navigate and use powerful features to provide you a seamless front.



Save Time and Effort

Our user interface is intuitive and automated, perfect for busy business owners.



Always Connected

Daftra is a cloud-based solution enables you to access and manage your business from any device, anywhere and anytime.



Free Unlimited Updates

Daftra is constantly growing to expand supporting you. Ongoing updates are included for free, whatever plan you select.



Cut-rate Deal

Replace multiple tools, with their effort of learning and get All-in-one budget-friendly solution for your business.



Manage all your business operation by integrated All-in-One Solution

Our tailored solutions allow you to stay connected and in control no matter where you are. Our app offers a range of features to help you streamline your business on the go.



Daftra Modules



Sales Management

Invoicing, POS, Sales Commission, Insurance Management, Offers, Installments



Accounting Management

Expenses, Tax, Treasuries, Cheque Cycle, Chart of Accounts, Auto-Journals, Assets, Cost Centers, General Ledger, Financial Reports



Supply Chain Management

Stock Tracking, Barcode, Purchases, Suppliers, Warehouses, Stocktaking, Requisitions, Price Lists



HR Management

Employee Database, Payroll, Contracts, Attendance & Leave Management, Multi-Shifts, Requests, Loans



Operation Management

Work Orders, Project Management, Online Booking Management, Time Tracking



Customer Management

Contact Management, Appointment Assignment, Memberships, Points & Credits, Client Follow-Up, Client Attendance

Sales Management

Cover sales from professional invoicing to estimates and quotations. Track client payments, installments, and set up insurance coverage.

Ease client payments by offering multiple payment gateways including online payment. Sell in-person and on-the-go, with cloud POS.

Set commission-based sales targets and track your teams' performance.



Invoicing & Quotation



Offers & Price List



E-Invoice Software



Installments Management



Point of Sale



Insurance Management



Sales Targets & Commissions



Sales Commissions



Different Payment Options

Invoice

Invoice No #4840

Issue Date: 10/02/2021

Bill To: **Company Inc.**
9553 Railroad St undefined Lewisville
Minnesota 42281
United States

Total Amount: **\$400.00**

Balance Due: **\$300.00**

Paid: **\$100.00**

Due Date: 12/02/2021

Item	Description	Unit Price	Quantity	Amount
Demo Item	Demo Product Description	100.00	2	200.00
Demo Item	Demo Product Description			
Demo Item	Demo Product Description			

Quote

Quote No #4840

Quote Date: 10/02/2021

\$2580.00

ITEM	DESCRIPTION	UNIT PRICE	QUANTITY	AMOUNT
Demo Item	Demo Product Description	200.00	2	400.00
Demo Item	Demo Product Description	100.00	1	100.00
Demo Item	Demo Product Description	500.00	3	1500.00
Demo Item	Demo Product Description	20.00	4	80.00
Demo Item	Demo Product Description	200.00	2	400.00

Subtotal: \$2480.00
Shipping: \$100.00
Total: **\$2580.00**

Shipping Address: **Company Inc.**
9553 Railroad St undefined Lewisville
Minnesota 42281
United States

This is a confidential document



Installments Agreement

Accounting Management

Track transactions. Track revenue and expenses. Find automatic and accurate books and journal entries.

Using a ready-made and customizable chart of accounts, you can manage funds between branches based on your business structure.

Real-time income and cash flow figures, general ledger, balance sheet, and profit and loss reports will assist you in making better decisions.



Chart of Accounts & Journals Accounting



Finance & Expense Tracking



Assets Management



Cheque Cycle



Cost Centers



Trial Balance Report



Chart of Accounts



Journals Report



Cashflow



Daily:
\$285

Weekly:
\$1,487

Monthly:
\$7,400



Expense
\$2,959



Income
\$4,441



Supply Chain Management

Manage products and services with Daftra complete and customizable inventory platform.

Track stock level, issue purchase orders, replenish stock and always fulfill orders.

Transfer items and track inventory transactions across multiple warehouses and branches.

Run stocktaking reports and take charge of your inventory across warehouses and online.



Inventory Management



Product Management



Purchases Management



Suppliers Management



Requisition Management



Stocktaking



Purchase Cycle



Adam Ramy
#1113

Primary Warehouse
Manager

01.05.2021 600 / 1000 Recorded Products

Stocktaking #001

Product	P. count	S. count	Short/Over
Sample Product Unit: Small	210	213	↓ -3
Adidas Shoes Size: 43	42	41	↑ 1
Demo Product Unit: X-Large	700	700	— 0
Demo Product Unit: Large	46	46	— 0



Low Stock

PURCHASE ORDER



Human Resources Management

Set up the HRM according to your policy.

Customize your own organizational structure, manage employees' records, contracts, attendance, restriction rules and shifts.

Create your own salary components, and generate payroll and pay slips automatically using trackable timesheets.

Monitor staff performance and get insights from a dynamic dedicated HR dashboard and integrated HR reporting.



Employees Management



Attendance Management



Organizational Structure



Payroll



Contracts



Requests



Customer Relationship Management

Connect with your clients anywhere, anytime and elevate your Sales.

Add clients' data, create categorized profiles with our contact management system, follow up with transactions and payments.

Offer clients memberships and track their consumption and attendance.

Manage client appointments, notify them and set auto-reminders via email or SMS across our various integrated services.



Clients Follow-Up



Loyalty Points



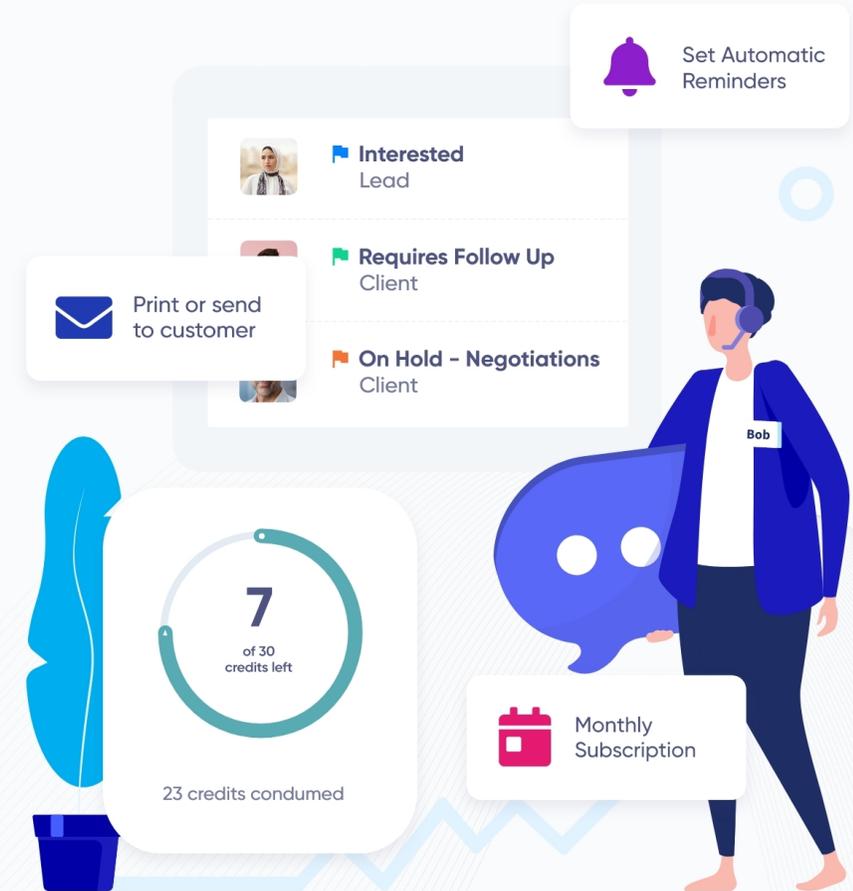
Memberships



Points & Credits



Clients Attendance



Operations Management

Manage efficient project management operations. Create work orders, set up projects and track project expenses.

Manage online bookings, assign designated employees, and schedule appointments according to employees' shifts.

Log your hours with Time Tracking, your teams' and collaborating freelancers' hours and instantly invoice clients with them.

Keep an eye on finances with profit and loss reports and get a real-time view of your project performance and progress as you go.



Work Orders



Bookings Management



Time Tracking



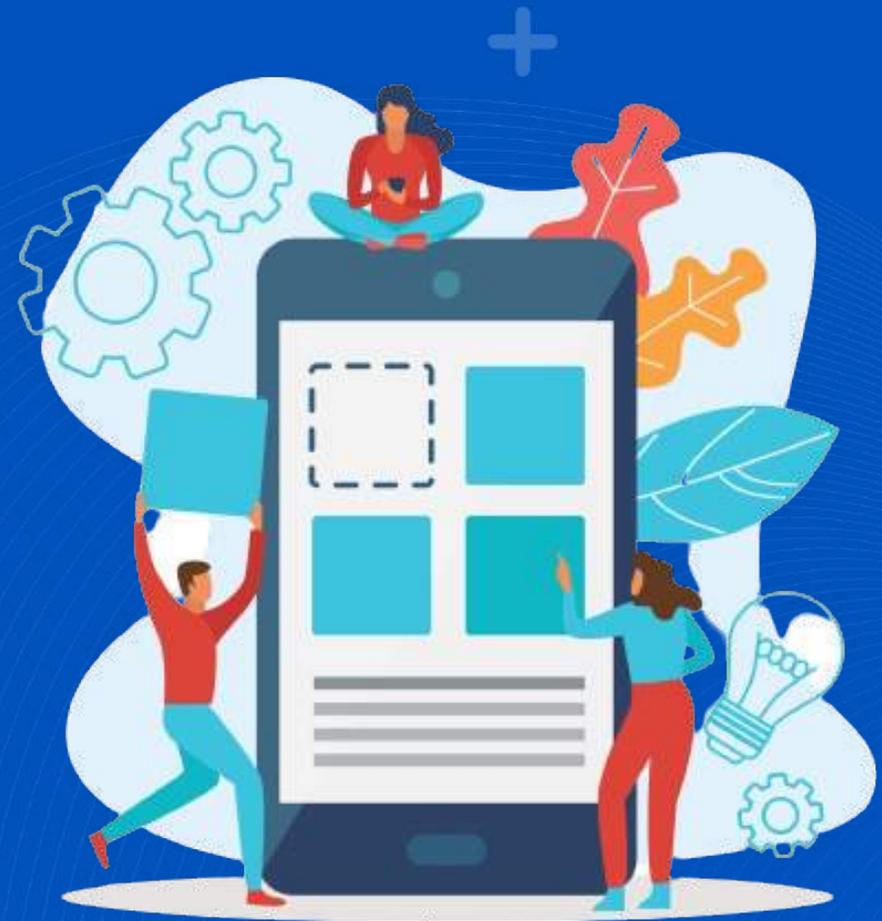
Rental Management





Manage your business on the go with Daftra mobile app

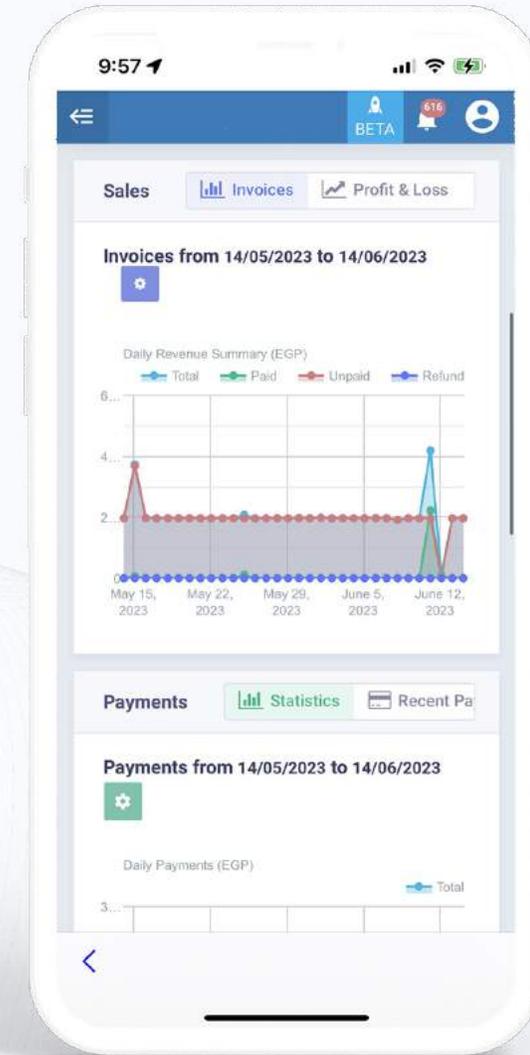
Our tailored solutions allow you to stay connected and in control no matter where you are. Our app offers a range of features to help you streamline your business on the go.



Daftra Mobile App

With Daftra Mobile app, you can access your account anytime anywhere and have the full access to all features to manage your business operations seamlessly

Daftra Apps are available on both App Store for iOS devices and Google Play & Huawei App Gallery for Android OS Devices

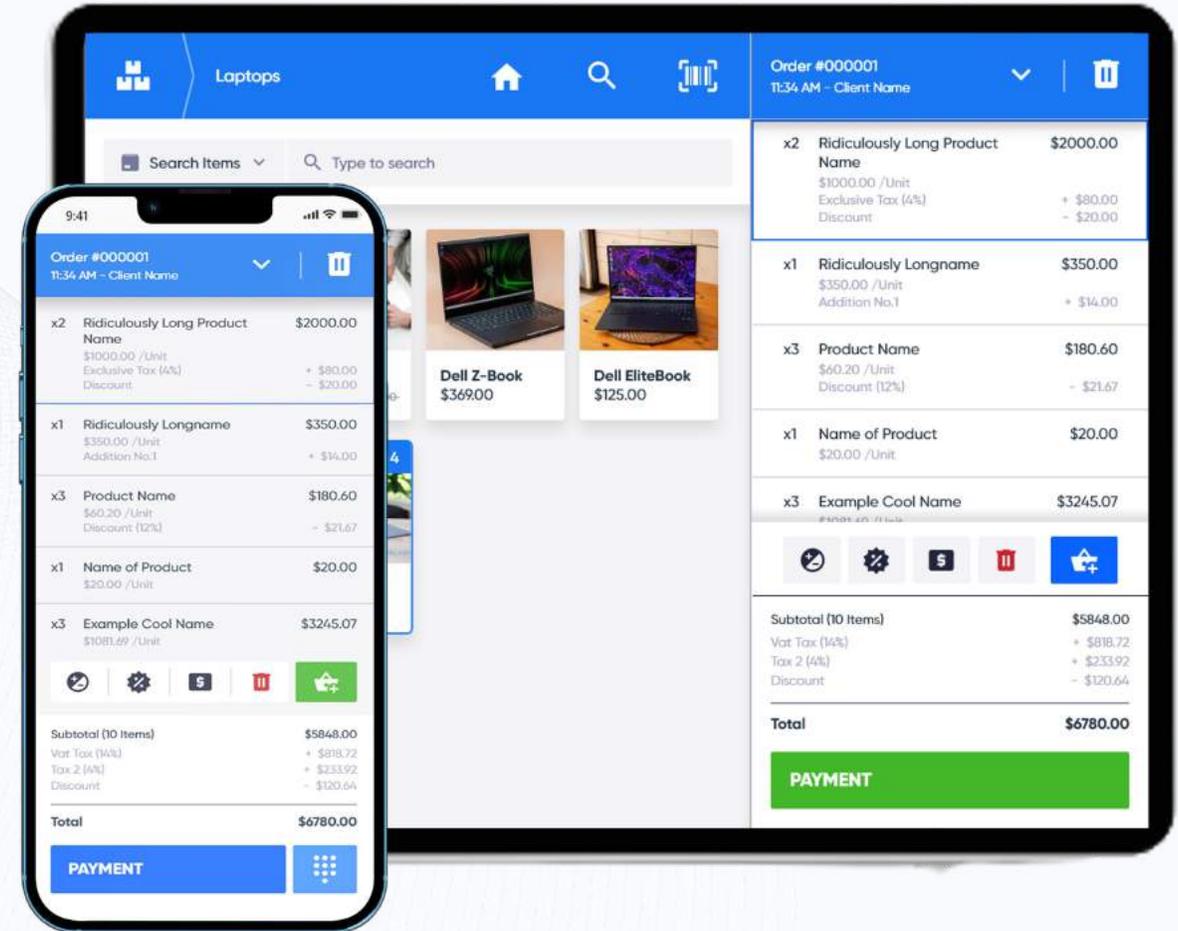


Daftra POS App

Daftra Point-of-Sale is a fast and flexible app that meet all retail and shop owners' requirements to issue sales invoices through unique and user-friendly interface that supports both English and Arabic. Monitor the performance of many branches through one integrated system

Daftra POS App Supports:

- Different Print, Barcode devices and Electronic Scales.
- Adding products under different categories.
- Working offline with the ability to synchronize all sales online.
- Multiple Payment Methods for customer satisfaction

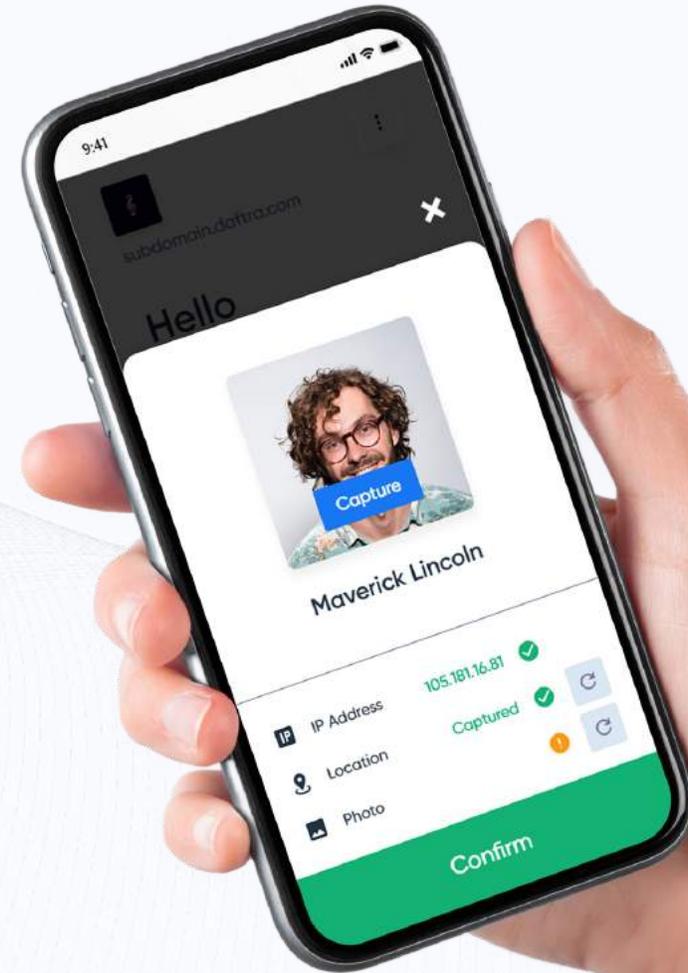


Daftra Attendance App

Using Daftra ESS, your employee can log their attendance for sign-in and sign-out remotely without being at the company's headquarters

Daftra ESS App supports different sign-in features:

- Sign-in and out with location restriction by using GPS
- Sign-in and out with photo restriction by using mobile camera
- Sign-in and out with IP Network restriction by detecting mobile Internet connection





Streamline your business with e-invoicing compliance solutions

Daftra is a compliance-invoicing solution module that meets the regulations of local Tax Authority, providing taxpayers with a reliable and efficient way to meet their invoicing needs while ensuring compliance with authority requirements



Daftra E-Invoicing Compliance



Daftra is a compliance-invoicing solution provider that meets the regulations of Egyptian Tax Authority in Egypt, providing taxpayers with a reliable and efficient way to met their invoicing needs while ensuring compliance with authority requirements



مصلحة الضرائب المصرية

Daftra E-Invoicing Compliance



Daftra is a compliance-invoicing solution provider that meets the regulations of ZATCA in Saudi Arabia, providing taxpayers with a reliable and efficient way to met their invoicing needs while ensuring compliance with authority requirements



هيئة الزكاة والضريبة والجمارك
Zakat, Tax and Customs Authority



Flexible payment options to meet your customers' needs

We provide a range of payment options to accommodate different needs and preferences, whether it's credit card, PayPal, bank transfer, or other payment methods, we strive to make the payment process as flexible and convenient as possible for your customers



Daftra Payment Methods



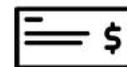
Credit Card



Bank Transfer



Cash



Cheque





Tailored solutions for all business types and sectors

Adaptable solutions to meet each industry's unique needs with a variety of features and customization tools, our platform helps businesses in different sectors manage their operations and grow to their full potential.



RETAIL MANAGEMENT

Manage Retail Stores from invoicing, sales, inventory and purchases to suppliers and employees. Issue sales invoices and follow up on sales through Daftra POS application that supports barcode devices. With Daftra Inventory, track stock movements and display periodic profitability reports.



Manage your entire retail finances and Accounting

Daftra Accounting helps you automate your finances, from issuing invoices, following up on product sales, moment by moment, to managing expenses and revenues. Display financial reports, calculate net income for different periods of time and easily track your profits.

Sell more with Barcode integrated invoicing

Create barcodes for your products to label them for efficient inventory management. By utilizing barcodes, you can improve the accuracy and efficiency of your inventory management system, making it easier to track your products and devices and ensure that your business runs smoothly.

Track your inventory, warehouse movements and stock of products

Keep track of your sales of products and their movement and get alerted before a product is about to run out, issue a purchase order from your suppliers and refill your stock. Track and filter products by their serial number, lot number and expiry date. Easily perform stocktaking, monitor your quantities and track overages or shortages.

Issue sales invoices to customers and instantly print them

Start issuing sales invoices to shoppers with Daftra Sales and Invoicing software. Adjust invoice data and apply tax and discount rates on products and services. Activate exclusive seasonal offers on products and apply duration-based discount rules on different items within the invoices.

Use Daftra POS and manage sessions and employees' shifts

Open sessions for you or your salespeople, and find a dedicated sales screen designed to provide a clear and seamless display showing product lists with names and images divided by their categories and fully integrated with barcode devices.

Engage with your store staff all the time

Add staff members and track the sales and activity of each one separately. Set commission-based sales targets and follow up on your team's achievements. Stay informed of your employees' performance through advanced reporting.

LEARNING & TRAINING

Manage your educational and training center with Daftra business management software. Create invoices for training and education programs, teaching tools, and study materials. Follow up on students and trainees, organize classes and training sessions between students and teachers, and send alerts to trainees to inform them of your latest courses, dates and offers.

Manage your Entire Educational Center Finances

Streamline the accounting and bookkeeping of your educational center. Invoice trainees for courses and educational materials while monitoring student enrollment. Keep an eye on your center's income and expenses and generate reports with the net profit.

Assign tasks to trainers and track their performance

Add staff members and assign them different authorizations according to their job roles. Assign students to trainers and specify their tasks. Filter reports by employee and track each employee's performance.

Keep track of your stock of educational material

Get alerted if one of your items is running low, place a purchase order from your suppliers, refill and never run out of stock. Display your material and books' buy and sell rates and determine your expected profits from each sale.

Offer students course payment installments

Facilitate course payments for clients and students by enabling payment installments. Choose the number and duration of the installments and track their payment status. Record payments and receive notifications for due and overdue installments.

Maintain complete trainees' records

Record client information and payment history, and attach notes, photos, and certificates to their profiles. Follow up with clients periodically by phone or email to update them on their progress and inform them of future courses. Manage scheduling between students and trainers, assign specific trainers to students, and track their performance.

Create training courses' work order files

Create new work orders for premium courses and assign trainees to manage them. Record income and expenses and schedule session dates. Monitor the net profit of each course.



MEDICAL & HEALTHCARE

Manage your medical clinic with Daftra business management Software. Issue invoices for health care services, check-ups or medical supplies. Follow up on patients and their health developments, organize medical check-ups and operations with doctors and send notes, results or updates electronically via email.

Automate your Clinic's Finances and Accounting

Manage all your clinic or medical center finances. Issue check-up invoices and inform patients of them. Track your sales from medicines, medical supplies, x-rays, and analyses. Follow-up on your clinic's income and expenses and get reports of your profits.

Manage your staff of healthcare specialists

Add your staff of doctors, nurses, and receptionists and keep track of their activity logs. Assign check-ups, medical revisions to specific doctors and follow up on actions taken. Stay updated on the performance of your staff with advanced reporting.

Monitor your stock of medical equipment and medication

Monitor stock movements from outbounds and inbounds. Receive alerts of nearly out-of-stock items, refill and never run out of stock. Perform stocktaking, track medicinal products by their expiry date and stock quantities and issue inventory reports.

Provide professional Patient Experience

Keep records of patients with their information and history of check-ups, prescriptions or operations. Add notes, patients' documents, x-rays and analyses. Conduct post-care follow-ups and manage appointment bookings and organize check-up schedules.

Add patient reception orders and manage cases and operations

Create files for each patient reception order, specify appointment details and check-up status. List invoices and payments along with treatment expenses and specify the total amounts owed by patients. Review all patients' operations and procedures logs.

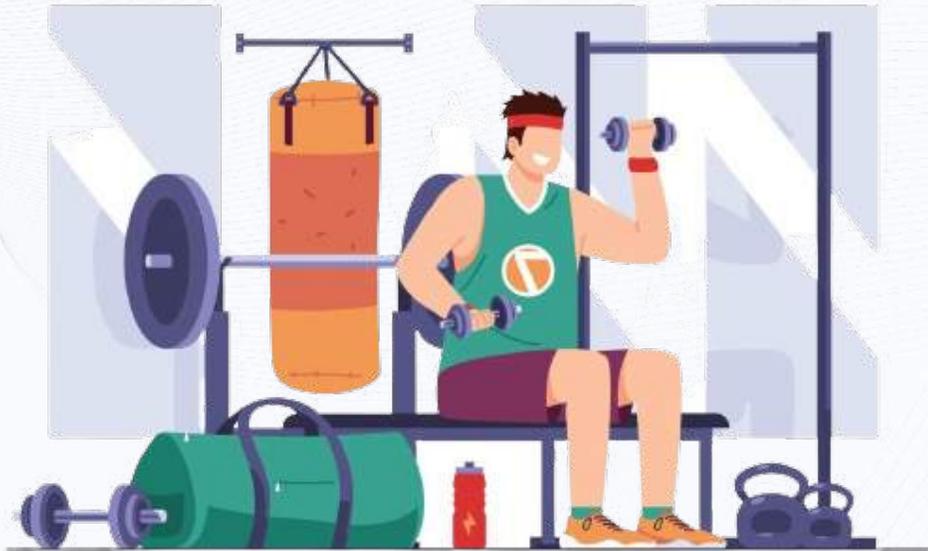
Activate medical insurance benefits and elevate patients

Identify insurance companies and determine the insurance co-payment rates that the patient benefits from on the medical products and services provided. Apply insurance rules and rates automatically to invoices for patients with insurance.



GYM & FITNESS

Manage your gym, fitness and health club and offer gym memberships and subscriptions, issue recurring invoices for your monthly gym members. Follow up on the overall sales of nutritional supplements and gym services. Monitor clients' subscriptions, and training programs and follow up on your gym staff and trainers.



Manage your gym's finances and client subscriptions

Issue invoices for subscriptions, products and nutritional supplements sold and training programs. Keep track of product sales, subscriptions, register income and business expenses, and track your periodic net profit.

Create customized subscriptions and membership plans

Manage memberships of your gym and specify the benefits of each membership including the number of training sessions and customizable services per client. Track your clients' package and plan consumption, the status of their available balances and quotas.

Keep track of your inventory of machines & supplements

Monitor the movement of your products and get alerted if one of your items is running low, place a purchase order from your suppliers. Automate stocktaking, track items' availability and expiry date.

Track your gym clients' interactions and engagements

Keep track of your clients' subscriptions, payments, purchases of products and training programs. Assign each client a personal trainer and add notes to each client and attach files.

Manage your team of trainers and track staff performance

Add a database of trainers and coaches and keep track of their activity logs. Stay informed of your staff performance through advanced reporting. Find out the number of membership sales achieved by your team.

Register club fees and trainers' wages

Add all club expenses from rent, salaries, machines and training equipment expenses to be tracked and calculate the net income through profit and loss reports.



AUTO MAINTENANCE

Manage your Auto Maintenance centers, Invoice your clients for maintenance services, manage your inventory of products from oil, tires, spare parts and maintenance equipment, follow up on customers after auto services and organize maintenance appointments with workers and car owners. Notify your customers of their repair work status.



Manage your auto maintenance services' finances

Manage all your center's accounting and bookkeeping. Issue maintenance services and spare parts invoices and collect payments online. Track your total income and expenses and generate reports with your net profit.

Sell more with Barcode integrated invoicing

Create a barcode for your spare parts and maintenance products and equipment and label them. Call items in invoices through dedicated barcode devices.

Manage a database of clients and their maintenance history

Maintain a list of all vehicle owners, their details, contact information and maintenance and repairs history. Set appointments by date and time and notify clients of them. Add notes and attach expense receipts in each client's file and give them access to download them.

Assign tasks to your staff and keep track of their performance

Add your staff members of auto technicians and assign them different authorizations according to their job roles. Assign technicians and specialists to specific clients and specify their tasks..

Keep track of your stock of products and auto spare parts

Generate advanced inventory reports including stocktaking and requisitions. Receive alerts with nearly out-of-stock products and place a purchase order to refill your stock.

Create maintenance work order files and customize their stages

Create a file for each maintenance order with all its actions and details. Add revenue and shipping expenses and define procedures and vehicle status according to each project stage. Determine maintenance costs and service fees and know your net profit.

REAL ESTATE

Manage your entire Real Estate and Construction Agency with Daftra. From Sales and managing realtors to Brokerage and Property Management. Manage projects, create invoices and receive clients' installments and rent payments, record company expenses, manage a commission-based team of sales agents and realtors.



Manage your agency's finances, rental invoices and installments

Register real estate construction expenses under predefined categories and upload photos of their receipts. Create Sales invoices, recurring installments, and rental invoices. Follow up on all the operations through the activity log of each project.

Assign tasks to realtors and keep track of their performance

Add staff members and assign them different authorizations according to their job roles. Assign clients to realtors and specify their tasks. Display each staff separate record with all their processes, activities' statuses and filter reports by employee and track each employee's performance.

Manage your assets and adjust depreciation settings

Add your facility assets, equipment and constructing machines. Calculate depreciation of fixed and variable assets annually. Re-evaluate or sell the asset at the end of the operating period.

Create and maintain complete buyers' records

Record each client's information, history of purchases, projects and payments. Conduct periodic follow-ups with clients to market your services and real estate. Set appointments and inspections and property delivery dates and time with clients.

Create project files and track finances and procedures

Create a file for each new project, specify a budget and add it to your expenses. Add your revenues, expenses, and all your clients' invoices. Follow up on all the operations through the activity log for each project and determine each project's profitability upon completion.

Appoint your team of consultants and advisors to clients

Add staff members and assign them different authorizations according to their job roles. Assign consultants to specific projects, specify their tasks and track their progress with activity logs. Track each employee's performance with advanced reporting.



FACILITY MAINTENANCE

Manage facility maintenance and technical support centers with Daftra. Create invoices for facilities' maintenance operations, manage your inventory of products and spare parts, follow up on your customers after maintenance and organize maintenance appointments with technicians and customers.



Manage your center's finances, issue invoices and track profits

Manage all your maintenance center finances and issue maintenance and spare parts invoices. Calculate your center's income and expenses and know the net profits for each specific time period through profit and loss reports.

Assign tasks to your staff and track their performance

Add technicians and personnel and assign them different authorizations according to their job role in the maintenance center. Assign clients to certain staff members and monitor their performance in maintenance operations.

Add maintenance orders and track their processes and expenses

Create a file for the customer's maintenance order and specify the dates and actions to be taken each time. From bills and payments to maintenance operating expenses, determine the total amounts due to the customer.

Maintain customers' maintenance history and payments

Keep record of each customer's information, their facility and history of maintenance operations. Determine the maintenance dates, receipt and delivery by date and hour. Inform customers of any maintenance center updates with auto-alerts.

Keep track of your stock of products and spare parts

Track your stock of products and spare parts with Daftra Inventory management. Receive alerts when a product is about to run out to issue a purchase order. Easily track products with their unique serial numbers and perform stocktaking

Manage assets and adjust depreciation settings

Add the assets of your center from equipment and operating machines. Calculate depreciation of fixed and variable assets annually. Re-evaluate or sell the asset at the end of the operating period.

TRAVEL & TOURISM

Manage travel and tourism companies with Daftra business management software. Create invoices for tourism programs, domestic and international trips, travel and tourism services, follow up on travelers, organize client appointments with travel agents and send alerts to customers to inform them of your latest developments or to market for one of your services or new offers.



Invoice your customers for travel services and offer online payments

Issue invoices to your customers and email them as PDF or print them. Receive payments online by credit card, PayPal or manually (cash or bank transfer). Customize your invoices, put your company logo and other details to look professional.

Manage your travel and tourism agency's finances

Automate your agency's accounting and bookkeeping. Monitor the number of your customers benefiting from your services and their invoices and payments. Keep track of income and expenses and calculate the net income for each period through profit and loss reports.

Invoice customers for trip bookings and offer online payment options

Create invoices for ticket bookings and send them to your customers by e-mail. Offer various payment options including online payments. Receive payments via credit card, online via PayPal or other online payment gateways or in cash. Customize your invoices, put your company logo and other details to look professional.

Maintain complete customer records and manage appointments

Upload each customer's files, documents and notes in their personal file, with logs of previous travel services and payment history. Schedule appointments between customers and travel agents and follow up on actions taken. Inform travel customers of updates or new offers.

Assign tasks to your agents and track their performance

Add staff and give them authorizations according to their roles. Assign your staff to specific customers and track their performance. Stay updated on the performance of each employee with advanced reporting.

Create transportation request files and customize trip type

Create a file for each trip with all its actions and details. Add revenue and expenses and define procedures and vehicle budget according to each trip type. Determine trip fees, vehicle maintenance costs and service fees and determine your net profit.





Earned the trust of thousands of business owners as success partner

Since 2017, Daftra has made remarkable progress and achieved numerous accomplishments on its journey.. Here are some noteworthy milestones and figures that demonstrate our growth and success



24M+

Annual
Visits



50K+

Subscribed
Companies



1M+

Monthly
Transactions



60+

Countries
Served



80+

Authorized
Partners

Daftra Serving Countries



Saudi Arabia



Egypt



UAE



Kuwait



Oman



Qatar



Bahrain



Morocco



Iraq



Jordan



Yemen



Palestine



Adaptable Subscription Plans to unlock your business potential

With pricing plans to fit all types of companies, Daftra makes it easy to get started. Our registration process is simple, so you can start managing your business in just a few minutes.

- ✔ Free 14-day trial
- ✔ No credit card needed
- ✔ No Setup



BASIC



ADVANCED



PREMIUM



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